

# SINGAPORE DESIGN WEEK

26 SEP TO 06 OCT 2024

## FESTIVAL GUIDE



## PEOPLE OF DESIGN



SDW.SG



Passion  
Made  
Possible



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<b>07.</b>	<b>ABOUT FESTIVAL THEME</b>
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<b>44-53.</b>	<b>MARINA DESIGN DISTRICT</b>
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<b>58-74.</b>	<b>&amp; MORE ACROSS THE ISLAND</b>
<b>75.</b>	<b>FREE SHUTTLE &amp; GRAB PROMO</b>

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# ACKNOWLEDGEMENTS

## PRESENTED BY



## HELD IN



Passion  
Made  
Possible



SINGAPORE  
CITY OF DESIGN

## SPONSORS



Grab

Land Transport Authority

naumi  
SINGAPORE



ROYAL SALUTE

## OFFICIAL FESTIVAL BEER

BREW ERK Z

## PARTNERS



BUGIS  
STREET



Nanyang Academy of Fine Arts

UAS  
University of the Arts  
Singapore



NATIONAL ARTS COUNCIL  
SINGAPORE



NLB  
National Library Board  
Singapore

SBS Transit



SMRT  
TRAINS



• pasta bar •

## MEDIA PARTNERS



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design  
anthology

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zeen

the  
Artling

TimeOut  
SINGAPORE

written.id

# IMBIBE THE DESIGN

The Official Festival Beer, specially designed for Singapore Design Week 2024. This Citrus Honey Wheat beer balances zesty notes of orange and lemon with a hint of farm-to-table honey sweetness, delivering a refreshing, light finish.



**CITRUS HONEY WHEAT**

5% ABV, 5 IBU

**• BREWERKZ •**

ENJOY THIS PRODUCT RESPONSIBLY



# WELCOME TO SINGAPORE DESIGN WEEK 2024!

Are you ready to be inspired by design?

This year's festival theme, "People of Design", is an extension of the DesignSingapore Council's year-long celebration of everyday visionaries, whose creative ideas have helped to shape our world and enhance how we experience it.

Our team has been hard at work, and together with our partners and sponsors, we are excited to present over 80 specially curated programmes and events, spotlighting the role of design and Singapore's distinctive brand of creativity.

Over 11 days, festival-goers can expect to traverse the city, diving into inspiring content at key events like the Design Futures Forum, to interactive showcases at the bustling design districts of Bras Basah, Bugis, Marina and Orchard, and beyond.

We hope this guide serves as your trusty companion as you navigate the diverse offerings at Singapore Design Week 2024.

Get ready to be inspired, intrigued, and maybe even a little surprised by how design can make a positive change in your life!



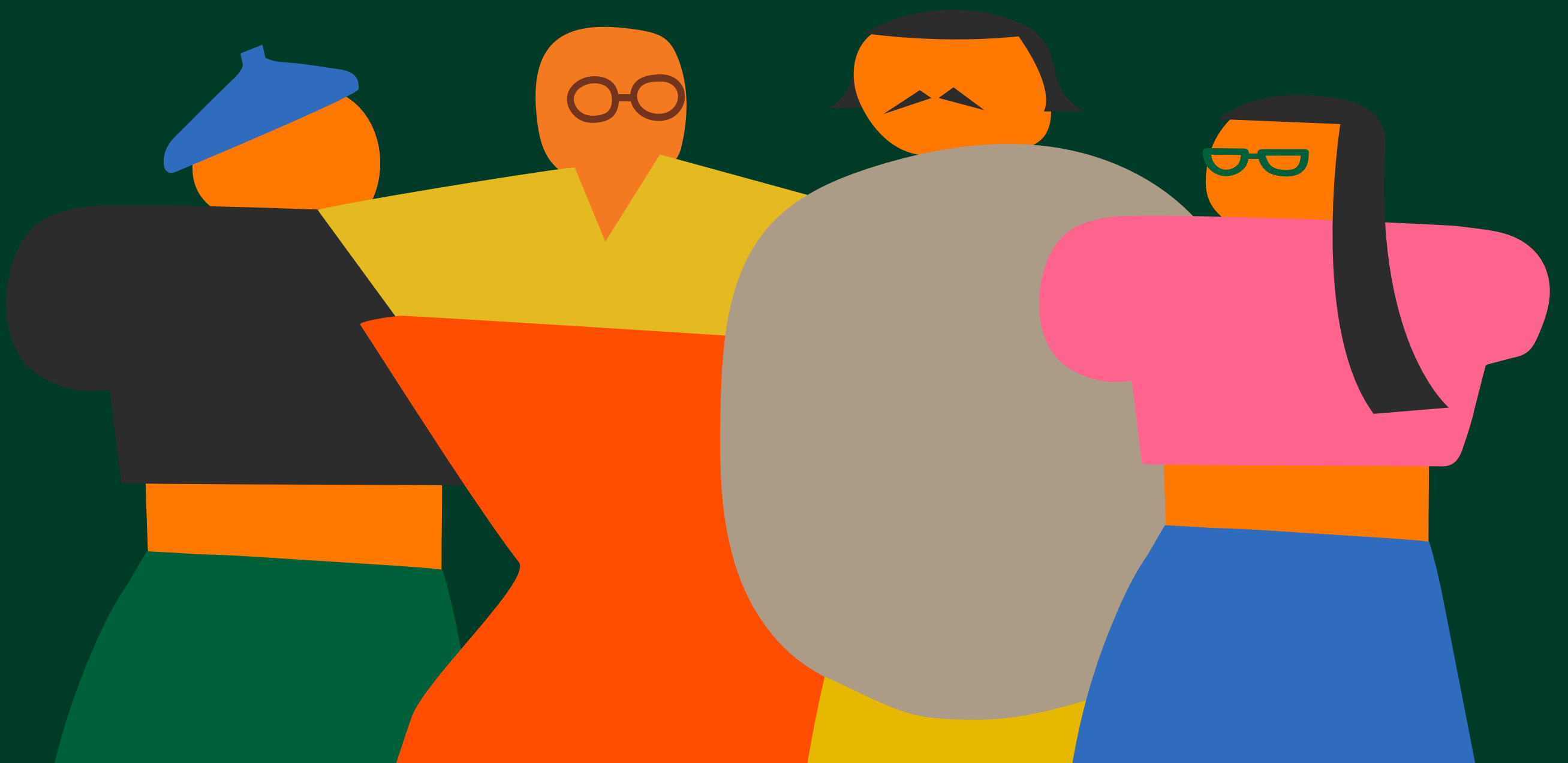
**Jody Teo**  
Festival Director, Singapore Design Week 2024

# ABOUT SDW

One of Asia's premier design festivals, Singapore Design Week (SDW) celebrates Singapore's distinctive brand of creativity, exploring design through three defining festival pillars: Design Futures, Design Marketplace, and Design Impact.

Design Futures focuses on the design of the future and the future of design, through the lens of forward-looking Singapore – where a more positive future is prototyped for Singapore and the world. Design Marketplace uncovers lifestyle trends from across the globe, with a spotlight on the fast-growing Southeast Asia region. Design Impact inspires with innovative and impactful design solutions that tackle society's biggest questions and create a better world by design.

Organised by the DesignSingapore Council, SDW is a celebration of creativity and innovation, championing thought leadership and showcasing the best of design from Singapore and beyond in our UNESCO City of Design.



# PEOPLE OF DESIGN

This year's festival theme, People of Design, honours the everyday visionaries among us who are making meaningful contributions to society through design. They come from all walks of life, but share a collective aspiration to make things better. Dsg invites everyone to join us in uncovering their own design potential to bring new and better outcomes to light — ultimately creating a more liveable and loveable Singapore.

Designed by creative agency Kinetic Singapore, the festival campaign for SDW 2024 is conceptualised to reflect the spirit of this year's theme. Through an assemblage of illustrated silhouettes by Lyla Soh, the visuals feature a colourful community of people coming together, showcasing our diversity and individuality in celebration of design's power to connect and inspire.



# KEY EVENTS

Tap on the  
event title for  
more info!

Key visual detail by Kinetic, with accents by gideon-jamie

## BRAS BASAH.BUGIS PEOPLE OF DESIGN SHOWCASE SERIES



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## BRAS BASAH.BUGIS (BBB) DESIGN DISTRICT: PEOPLE OF DESIGN SHOWCASE SERIES

by Hans Tan Studio, Atelier  
Fang, Atelier HOKO, brief.,  
Division of Industrial Design,  
NUS, Forest and Whale,  
gideon-jamie, J.A.B.O.C (Just A  
Band of Creatives), Studio Juju,  
Yishun Health

**26 SEP - 06 OCT**

Various locations at  
**BBB DESIGN DISTRICT**

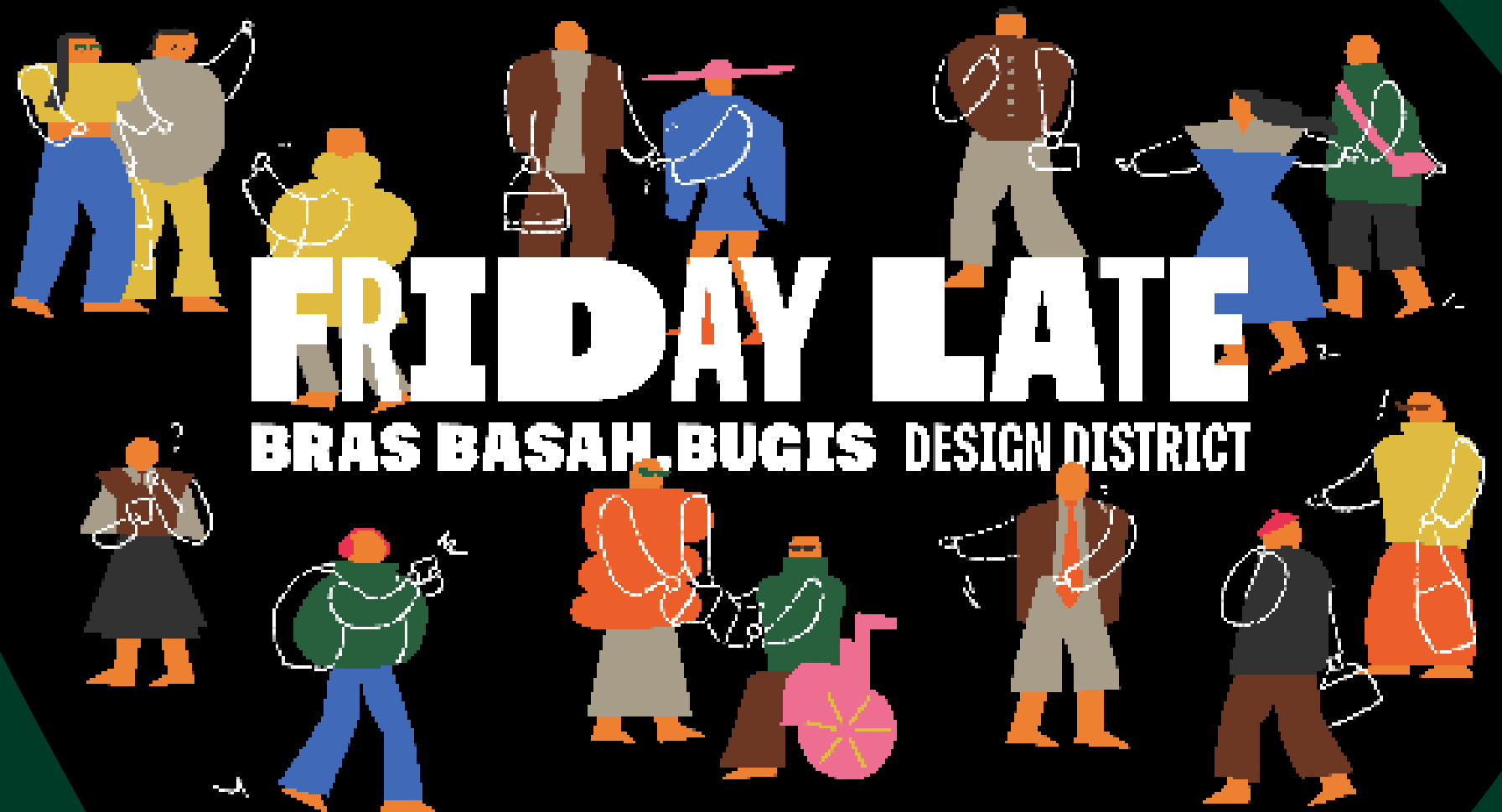
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## FRIDAY LATE AT BBB

by DesignSingapore  
Council

**27 SEP**

Various locations at  
**BBB DESIGN DISTRICT**



Key visual detail by Kinetic, with accents by gideon-jamie



# KEY EVENTS

LET'S  
GO!



P46

MARINA CENTRAL  
PRESENTS  
**NEUFOLK:  
BRIDGING  
TRADITION  
AND FUTURE  
IN DESIGN**

by Marina Central Business  
Improvement District  
& Nathan Yong Design

**26 SEP - 06 OCT**

Various locations at  
**MARINA DESIGN DISTRICT**

# neufolk

Bridging Tradition and Future In Design

Image courtesy of Nathan Yong Design

P47

## FRIDAY LATE AT MARINA CENTRAL

by Marina Central  
Business Improvement  
District

**04 OCT**

Various locations at  
**MARINA DESIGN  
DISTRICT**

FRIDAY LATE at  
MARINA CENTRAL



in conjunction with



**DISTRICT M**

A MARINA CENTRAL FESTIVAL

Image courtesy of Marina Central

# KEY EVENTS

Image courtesy of PLUS Collaboratives

P56

## RE-ROUTE: ORCHARD

by PLUS  
Collaboratives

**26 SEP - 06 OCT**

Various locations at  
**ORCHARD DESIGN  
DISTRICT**



P60

## DESIGN FUTURES FORUM 2024

by DesignSingapore Council

**01 - 02 OCT**

**VICTORIA THEATRE**

9 Empress Place (S)179556

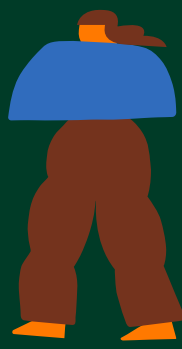
**CHAMBER AT THE ARTS HOUSE**

1 Old Parliament Lane (S)179429

Image courtesy of Practice Theory

**CAN'T  
WAIT!**





# KEY EVENTS



Image courtesy of FIND – Design Fair Asia

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## FIND – DESIGN FAIR ASIA

by dmg events &  
Fiera Milano

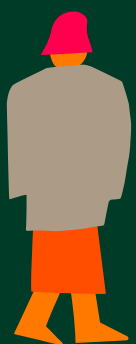
**26 – 28 SEP**

(Open to public on 28 Sep)  
**MARINA BAY SANDS  
EXPO & CONVENTION  
CENTRE**  
Basement 2  
10 Bayfront Ave (S)018956



**FIND**  
DESIGN FAIR  
ASIA

[WWW.DESIGNFAIRASIA.COM](http://WWW.DESIGNFAIRASIA.COM)



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## EMERGE @ FIND

by Design Anthology &  
DesignSingapore Council

**26 – 28 SEP**

(Open to public on 28 Sep)  
**MARINA BAY SANDS EXPO  
& CONVENTION CENTRE**  
Hall F, Basement 2  
10 Bayfront Ave (S)018956



Photo courtesy of Studio Periphery

# KEY EVENTS

P59

## FUTURE IMPACT 2: HOMECOMING SHOWCASE

by DesignSingapore Council

**26 SEP - 17 NOV**  
ASIAN CIVILISATIONS  
MUSEUM

Contemporary Gallery, Level 1  
1 Empress Place (S)179555



Image courtesy of TC & Friends

**FUTURE  
IMPACT 2**  
Singapore designers reveal their vision for a better Tomorrow  
**HOMECOMING**

P61

## EVERYDAY, BY DESIGN AT NEW BAHRU

by New Bahru

**26 SEP - 06 OCT**  
NEW BAHRU  
46 & 58 Kim Yam Road  
(S)239351

EVERYDAY,  
BY DESIGN AT  
*New Bahru*

Explore how local creative businesses  
harness the transformative power of design  
to enhance everyday moments.

**NICE!**

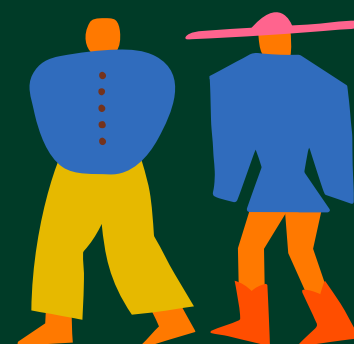


Image courtesy of New Bahru & The Lo & Behold Group



ROYAL SALUTE  
SCOTCH WHISKY



ENJOY ROYAL SALUTE RESPONSIBLY

ENTER A NEW KINGDOM

SINGAPORE  
DESIGN  
WEEK

# 3 DESIGN DISTRICTS

**BRAS BASAH.  
BUGIS**  
DESIGN DISTRICT

**MARINA**  
DESIGN DISTRICT

**ORCHARD**  
DESIGN DISTRICT

OVER  
80  
EVENTS  
ACROSS  
THE  
ISLAND



# BRAS BASAH.BUGIS DESIGN DISTRICT







# BRAS BASAH.BUGIS DESIGN DISTRICT



## 1 NATIONAL DESIGN CENTRE

111 Middle Road (S)188969

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- P27 BANKING ON DESIGN: CUSTOMER CENTRIC AND INNOVATING FOR IMPACT
- P28 BEYOND THE BLUEPRINT
- P28 BOOK LAUNCH: SINGAPORE STRATA MALLS
- P30 CO-DESIGN WITH NATURE
- P31 CONQUER THE FEAR OF AI: UNLEASH THE POWER OF TECHNOLOGY TODAY!
- P31 DESIGNING FOR TOMORROW, TODAY: THE GRAB WAY
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- P33 EMPATHY IN ACTION: A DESIGN THINKING WORKSHOP
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- P39 NEWVIEW SCHOOL SINGAPORE: AR X PHYSICAL COMPUTING WORKSHOP
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- P42 THE PEOPLE BEHIND GEN AI
- P43 WHY TRADITIONAL BUSINESS MODELS FAIL: DESIGNING FOR LONG-TERM VALUE

## 2 NATIONAL LIBRARY BUILDING

100 Victoria Street (S)188064

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- P23 PEOPLE OF DESIGN SHOWCASE SERIES - PLANT
- P24 PEOPLE OF DESIGN SHOWCASE SERIES - DISPLAY
- P29 BOOK[MARKS]
- P30 COEXISTENCE BY DESIGN WITH CREATIVANS & JANE GOODALL INSTITUTE (SINGAPORE)

## 3 42 WATERLOO ST

42 Waterloo Street (S)187951

- P22 PEOPLE OF DESIGN SHOWCASE SERIES - HEAL: REPAIR+

## 4 NANYANG ACADEMY OF FINE ARTS

NAFA Fashion Gallery, NAFA Campus 2  
38 Bencoolen Street (S)189654

- P22 PEOPLE OF DESIGN SHOWCASE SERIES - MAKE: MEN(T)AL

## 5 BENCOOLEN STATION

Bencoolen Station (S)189658

- P23 PEOPLE OF DESIGN SHOWCASE SERIES - COMMUTE

## 6 BUGIS+

201 Victoria Street (S)188067

- P21 PEOPLE OF DESIGN SHOWCASE SERIES - SHOP

## 7 NAUMI HOTEL

41 Seah Street (S)188396

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## 8 LASALLE COLLEGE OF THE ARTS

1 McNally Street (S)187940

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- P41 SHIP OF RENEWORLD: NAVIGATING TOWARDS A BETTER FUTURE

- P43 WELL-BEING REIMAGINED: DESIGNING THE HOME OF THE FUTURE

## 9 NANYANG ACADEMY OF FINE ARTS

80 Bencoolen Street (S)189655

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- P36 ITALIAN ARCHITECT MICHELE DE LUCCHI MEETS SFIC

## 10 CARLTON HOTEL, ARTCOMMUNE GALLERY

76 Bras Basah Road (S)189558

- P27 BEING AND NOTHINGNESS - NEW WORKS BY NATHAN YONG

## 11 OBJECTIFS

155 Middle Road (S)188977

- P39 NOTHING BUT SINGAPORE

## 12 38 ARMENIAN ST

38 Armenian St (S)179942

- P38 MODERN MODS BY KOMPACPLUS

## 13 SINGAPORE MANAGEMENT UNIVERSITY

40 Stamford Road (S)178908

- P37 MAKE TOMORROW EMPOWERING

- P41 PLAYFUL INSIGHTS: A GAME JAM TO SEE THE UNSEEN

## 14 OPEN GOVERNMENT PRODUCTS LAZADA ONE

51 Bras Basah Road (S)189554

- P32 DESIGNSG SOCIAL: DESIGN & DONUTS!

Image by gideon-jamie (adapted from the festival key visual designed by Kinetic)

BRAS BASAH.BUGIS

## PEOPLE OF DESIGN

SHOWCASE SERIES



**KEY  
EVENT**  
BRAS BASAH.BUGIS  
DESIGN DISTRICT

EXPERIENTIAL INSTALLATIONS

## PEOPLE OF DESIGN SHOWCASE SERIES

By Hans Tan & Collaborators

During Singapore Design Week 2024, ten showcases presented across the Bras Basah.Bugis Design District will creatively examine the rituals of daily life through the lens of design. Challenging the mundane, each showcase delves into a specific activity such as Eat, Sleep, Shop, Read, Heal, Make, Plant, Commute, Display and Design. Through new works and collaborative projects, visitors will discover imaginative design possibilities shaped to offer fresh perspectives on the world around us, inspiring new ways of thinking, seeing, and experiencing daily life.

The People of Design showcases are led by Hans Tan Studio, together with a team of designer-curators from Atelier Fang, Atelier HOKO, brief., Forest and Whale, gideon-jamie, J.A.B.O.C (Just A Band of Creatives), Division of Industrial Design, NUS, Studio Juju and Yishun Health.

**26 SEP - 06 OCT**

Various locations at  
**BRAS BASAH.BUGIS  
DESIGN DISTRICT**

# BRAS BASAH.BUGIS DESIGN DISTRICT

KEY  
EVENT

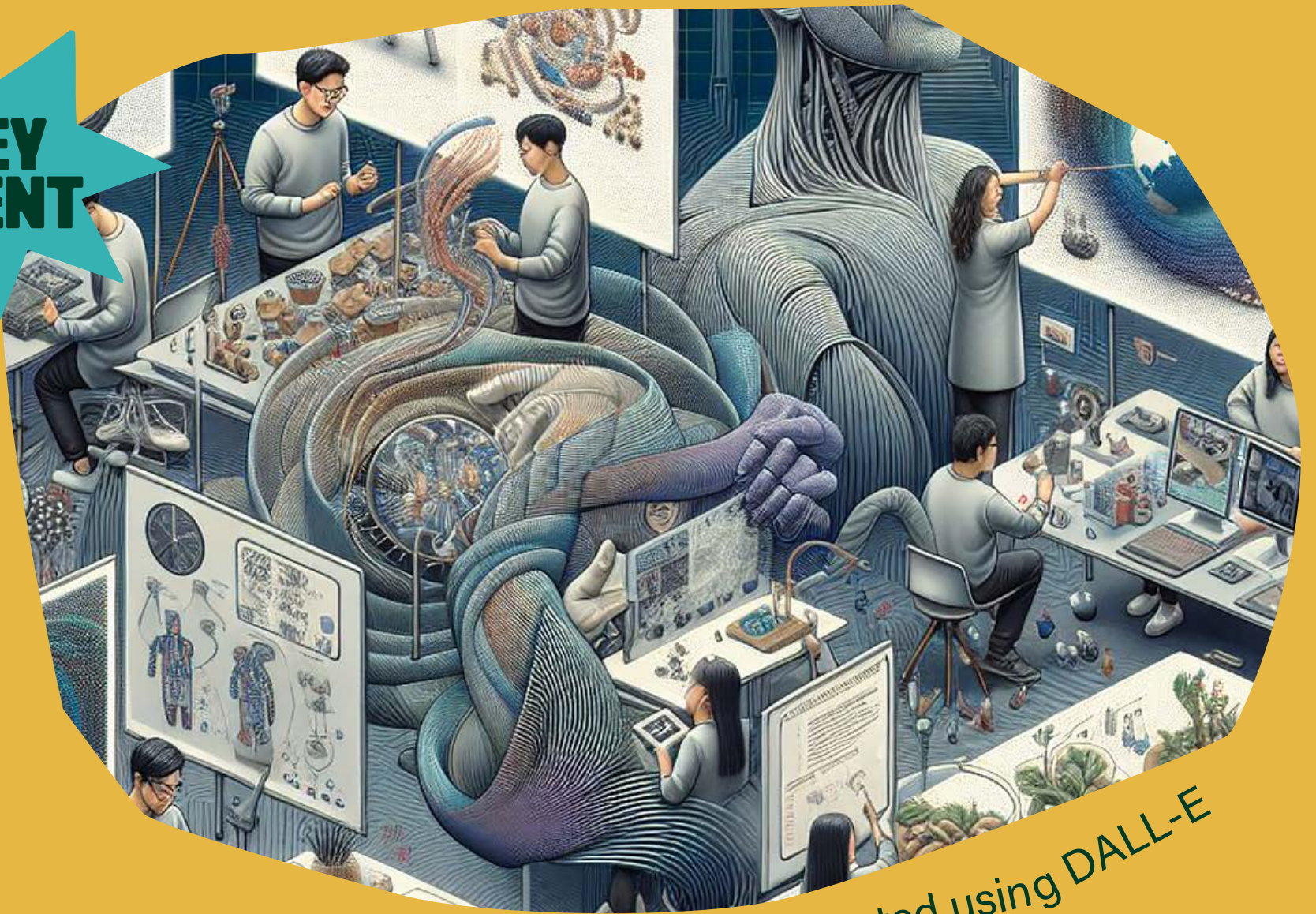


Image generated using DALL-E

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# DESIGN

by Hans Tan Studio

DESIGN showcases innovative works by everyday people, empowered by the transformative power of design.

**26 SEP – 10 NOV**

9AM – 9PM

**27 SEP**

3PM – 10PM (Friday Late)

## NATIONAL DESIGN CENTRE

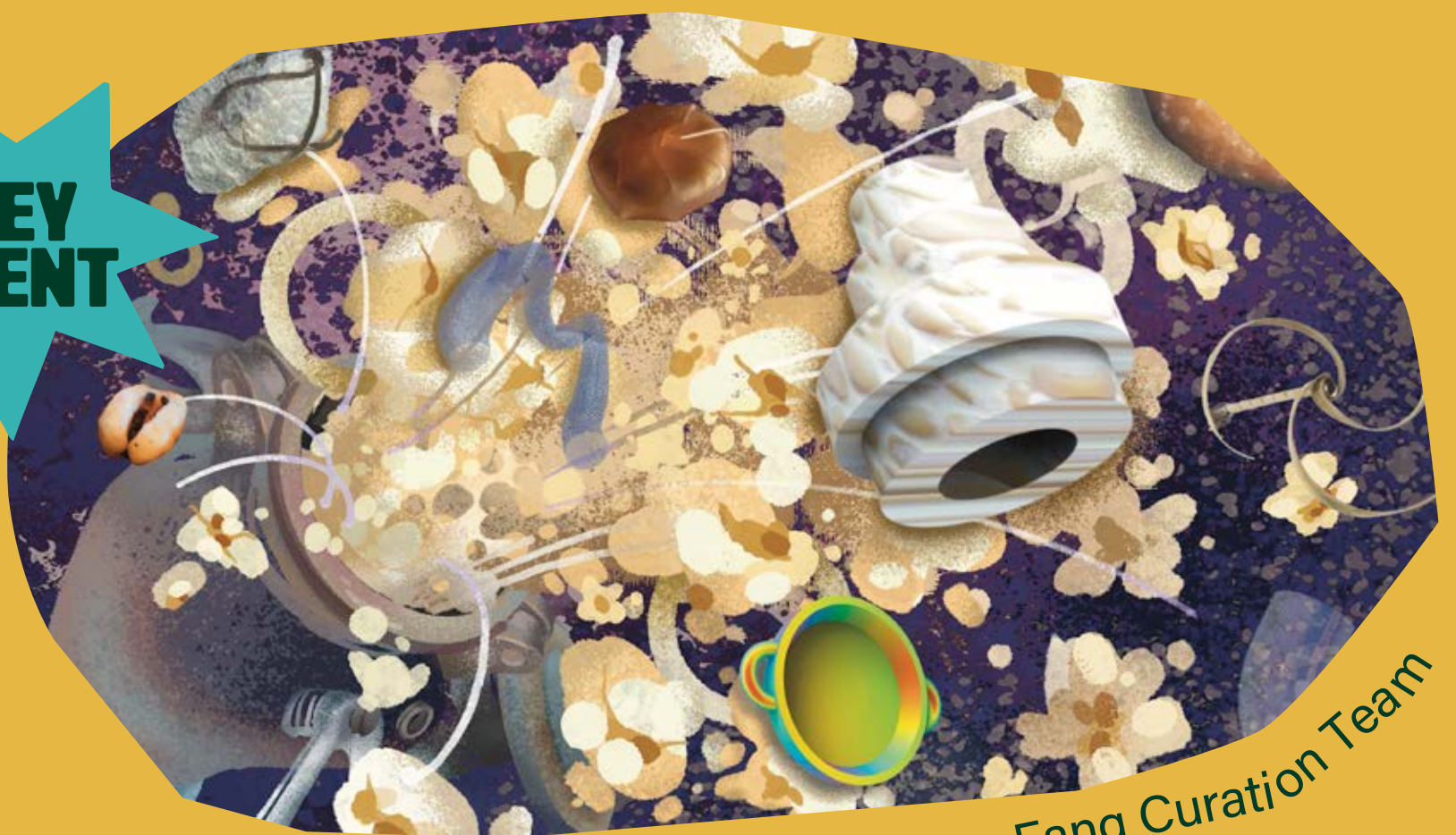
Atrium, Level 1

111 Middle Road

(S)188969

FREE ADMISSION

KEY  
EVENT



Graphic by Atelier Fang Curation Team

## EXHIBITION & WORKSHOP

### PEOPLE OF DESIGN SHOWCASE SERIES

# EAT:

# TRANSFORMATIVE SEEDS

by Atelier Fang & Hans Tan Studio

EAT explores food design by investigating seeds through culinary transformations and materials innovation.

**26 SEP – 10 NOV**

9AM – 9PM

## NATIONAL DESIGN CENTRE

Gallery, Level 1

111 Middle Road

(S)188969

FREE ADMISSION

KEY  
EVENT

Sleep:  
Diving In

Sleep:  
Less

Image courtesy of Forest and Whale

## EXPERIENCES

### PEOPLE OF DESIGN SHOWCASE SERIES **SLEEP**

by Forest and Whale & Hans Tan Studio

SLEEP is a two-part experience comprising SLEEP: DIVING IN and SLEEP: LESS, exploring elements of ideal sleep hygiene rituals to overcome insomnia and the stories of individuals with different relationships to sleep.

#### VR INSTALLATION (LOBBY)

**26 SEP**

11AM - 2PM,  
3PM - 7PM

**27 SEP**

3PM - 10PM

**28 SEP - 06 OCT**

11AM - 2PM,  
3PM - 7PM

Duration: 20 mins

#### GUIDED ROOM TOUR

**27 SEP**

6PM, 7PM, 8PM,  
9PM

**30 SEP - 04 OCT**

1PM - 1.30PM

Duration: 30 mins

#### OVERNIGHT STAY

**26 SEP,**

**28 SEP - 06 OCT**

Check in: 3PM

Check out: 11AM

Bookings are limited to one  
night per stay for one/two  
persons.

#### NAUMI HOTEL

Lobby, Level 1  
41 Seah Street  
(S)188396

FREE WITH  
REGISTRATION;  
TICKETED

KEY  
EVENT



Shop

Image courtesy of gideon-jamie

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# SHOP

by gideon-jamie & Hans Tan Studio

SHOP explores the intricate dynamics of how shops, shopping, and shoppers are intertwined with design.

**26 SEP - 06 OCT**

10AM - 10PM

## BUGIS+

Thoroughfare, Level 1  
201 Victoria Street  
(S)188067

## BUGIS STREET

#03-31  
261 Victoria Street  
(S)189876

FREE ADMISSION

KEY  
EVENT

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# READ: BOOK?

by Atelier HOKO & Hans Tan Studio

READ presents Atelier HOKO's interrogation of the physical book through an immersive showcase at the National Library Building.

**26 SEP - 06 OCT**

10AM - 9PM

## NATIONAL LIBRARY BUILDING

100 Victoria Street  
(S)188064

FREE ADMISSION



Photo courtesy of Atelier HOKO

# BRAS BASAH.BUGIS DESIGN DISTRICT

KEY  
EVENT



Photo courtesy of Jonathan Levi

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

## HEAL: REPAIR+

by Yishun Health & Hans Tan Studio

HEAL explores mending emotional memories through restorative design in a curation of transformed broken objects.

**26 SEP - 06 OCT**

10AM - 10PM

**26 SEP - 06 OCT**

3PM - 10PM (Friday Late)

## BLACK BOX

Main Building, Level 2  
42 Waterloo Street  
(S)187951

FREE ADMISSION

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

## MAKE: MEN(T)AL

by J.A.B.O.C (Just A Band of Creatives)

MAKE discovers metal's potential as creatives transform scraps into treasures that celebrate its innate qualities.

**26 SEP - 06 OCT**

10AM - 7PM

**06 OCT**

10AM - 5PM

**27 SEP**

10AM - 11PM (Friday Late)

KEY  
EVENT



Image courtesy of J.A.B.O.C (Just A Band Of Creatives)

## NANYANG ACADEMY OF FINE ARTS

FASHION GALLERY  
NAFA Campus 2, Atrium,  
Level 1  
38 Bencoolen Street  
(S)189654

FREE ADMISSION

KEY  
EVENT



Image courtesy of Matthew Wong

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# PLANT

by Hans Tan & Division of Industrial Design,  
College of Design and Engineering, National  
University of Singapore

PLANT reimagines household planters that  
brings a fresh twist to traditional concepts of  
utility and appreciation.

## NATIONAL LIBRARY BUILDING

The Plaza, Level 1  
100 Victoria Street  
(S)188064

**FREE ADMISSION**

**26 SEP - 06 OCT**

10AM - 9PM

KEY  
EVENT



Image courtesy of brief.

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# COMMUTE

by brief. & Hans Tan Studio

COMMUTE unveils your MRT personality at  
Bencoolen Station through "My Riding Tribe",  
a design research adventure.

**BENCOOLEN STATION**  
(S)189658

**FREE ADMISSION**

**26 SEP - 06 OCT**

5.30AM - 12AM

Image courtesy of Studio Juju

# DISPLAY STUDIO JUJU DISPLAY STUDIO JUJU

KEY  
EVENT

## EXHIBITION

### PEOPLE OF DESIGN SHOWCASE SERIES

# DISPLAY

by Studio Juju & Hans Tan Studio

DISPLAY focuses on the experimental approach of Studio Juju exploring the idea of "display" in exhibition making.

**26 SEP - 06 OCT**

10AM - 9PM

## NATIONAL LIBRARY BUILDING

The Plaza, Level 1  
100 Victoria Street  
(S)188064

**FREE ADMISSION**





Image by gideon-jamie (adapted from the festival key visual designed by Kinetic)



## EXPERIENCES

# FRIDAY LATE AT BRAS BASAH.BUGIS

by DesignSingapore Council



**KEY  
EVENT**  
BRAS BASAH.BUGIS  
DESIGN DISTRICT

Rediscover everyday experiences through the lens of design on Friday, 27 September, at the Bras Basah.Bugis (BBB) Design District for Friday Late events during Singapore Design Week. As you explore the district's activities, be sure to stop by the National Design Centre for food and drinks!

With intriguing finds extending all the way to Bugis Street, our exciting programme line-up invites you to EAT, HEAL, SLEEP, READ, SHOP, COMMUTE, MAKE, and DESIGN. Explore the world of sleep through VR, entice your palate with food design performances, contemplate imperfection at a silent book auction, and engage with AI in interactive workshops to envision the future of design.

**27 SEP**  
7PM - 11PM

Various locations at  
**BRAS BASAH.BUGIS  
DESIGN DISTRICT**

**FREE ADMISSION**

# BRAS BASAH.BUGIS DESIGN DISTRICT



Image courtesy of MONOLYTHIQ

## WORKSHOP

# AN ARCHITECTURAL DESIGN THINKING WORKSHOP

by MONOLYTHIQ Pte Ltd

Create your own design metaphor! Learn, build and unleash your inner designer.

**27 - 29 SEP**      7PM - 9PM (Fri)  
**04 - 05 OCT**      2PM - 4PM (Sat & Sun)

**NATIONAL  
DESIGN CENTRE**  
Paperwork, #03-02  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

## EXHIBITION

# AS A MATTER OF FACT RETURN SHOWCASE

by LASALLE College of the Arts,  
University of the Arts Singapore

As a Matter of Fact adheres to a principle embedded in emphasising the significance of materiality and imagination.

**26 SEP - 06 OCT**      **27 SEP**  
11AM - 5PM            11AM - 10PM  
                                 (Friday Late)  
                                 Closed on Sundays

**LASALLE COLLEGE  
OF THE ARTS**  
Gallery 1, Basement 1  
1 McNally Street  
(S)187940

**FREE ADMISSION**



Photo courtesy of LASALLE College of the Arts

# BRAS BASAH.BUGIS DESIGN DISTRICT

**TALK &  
NETWORKING SESSION**  
**BANKING  
ON DESIGN:  
CUSTOMER-  
CENTRIC AND  
INNOVATING  
FOR IMPACT**

by Standard Chartered

Find out how you can use design to lead business transformations.

**26 SEP**  
10AM - 12PM

**NATIONAL  
DESIGN CENTRE**  
Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

**EXHIBITION**  
**BEING AND  
NOTHINGNESS -  
NEW WORKS BY  
NATHAN YONG**

by artcommune gallery

An exhibition that seeks to challenge and bridge the formal expressions of object design and visual art in Singapore.

**28 SEP - 16 OCT**  
12PM - 7PM

**03 OCT**  
7PM - 9PM  
(Official Opening)

**CARLTON HOTEL  
SINGAPORE**  
artcommune gallery, #01-01  
76 Bras Basah Road  
(S)189558

**FREE ADMISSION**

Image courtesy of Standard Chartered



Photo courtesy of Nathan Yong



# BRAS BASAH.BUGIS DESIGN DISTRICT



Image courtesy of Paperspace Asia

## EXHIBITION

# BEYOND THE BLUEPRINT

by Paperspace Asia, Vitra & Media Clubroom

Discover the unique traits that define your work style and how you contribute to the dynamic environment of your office.

**26 SEP - 06 OCT**  
9AM - 6PM

## NATIONAL DESIGN CENTRE

Paperspace, #03-01  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

## TALK & WORKSHOP

# BOOK LAUNCH: SINGAPORE STRATA MALLS

by Spatial Anatomy

This book publication is a brand new platform bringing together discourse about strata malls, a framework for rethinking our retail malls, and experimental activations by diverse stakeholders and artists in Singapore.

**28 SEP**  
10AM - 12PM

**NATIONAL  
DESIGN CENTRE**  
Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**



Image courtesy of Spatial Anatomy

## EXHIBITION **BOOK[MARKS]**

by Artificial-Architecture

Books from Dreams: Where  
Reader and Story intertwine.

**26 SEP - 06 OCT**  
10AM - 9PM

**NATIONAL LIBRARY  
BUILDING**  
Central Public Library,  
Basement 1  
100 Victoria Street  
(S)188064

**FREE ADMISSION**

**WORKSHOP, TALK,  
& NETWORKING SESSION**

## **CELEBRATING CREATIVE ARTS AND DESIGN EDUCATION**

by Royal College of Art London,  
British Council Singapore,  
University of the Arts Singapore  
(LASALLE College of the Arts, &  
Nanyang Academy of Fine Arts)

Explore the future of creative arts  
and design through an engaging  
panel and interactive workshop.

**28 SEP**  
9AM - 12PM

**NANYANG ACADEMY  
OF FINE ARTS (NAFA)**  
Campus 2,  
Studio Hall, Level 3  
80 Bencoolen Street  
(S)189655

**FREE WITH  
REGISTRATION**

Image courtesy of Artificial-Architecture



Image courtesy of Eva Papamargariti, Art & Robotics

## **CELEBRATING CREATIVE ARTS & DESIGN EDUCATION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

## WORKSHOP

# CO-DESIGN WITH NATURE

by The Inceptery

A workshop at the confluence of biodiversity and development, emphasising the connection between humans and nature.



Photo courtesy of Clarence Eng

**28 SEP**

10AM - 5PM

**NATIONAL DESIGN CENTRE**

Training Rooms 1 & 2,  
Level 2

111 Middle Road  
(S)188969

**TICKETED**

**Regular \$16.49**

**Student Price \$8.28**

## WORKSHOP, TALK, & TOUR

# COEXISTENCE BY DESIGN WITH CREATIVEANS & JANE GOODALL INSTITUTE (SINGAPORE)

by Creativeans Pte Ltd & Jane Goodall Institute (Singapore)

Discover "Coexistence by Design": Fostering harmony in Singapore's environments, wildlife & communities.

**28 SEP - 05 OCT**

**Tour (Guided Nature Walks):**

**28 SEP: 10AM - 11.30AM**

**30 SEP: 3PM - 5PM**

**04 OCT: 3PM - 5PM**

**\$55**

**Workshop:**

**28 SEP - 29 SEP,**

**05 OCT: 11AM - 5PM**

**\$38**

**Talk (Panel Discussion):**

**05 OCT: 2PM - 6PM**

**FREE WITH REGISTRATION**

**Panel Discussion:**

**NATIONAL LIBRARY BUILDING**

100 Victoria Street

(S)188064

**Workshop:**

**NATIONAL DESIGN CENTRE**

#03-01

111 Middle Road

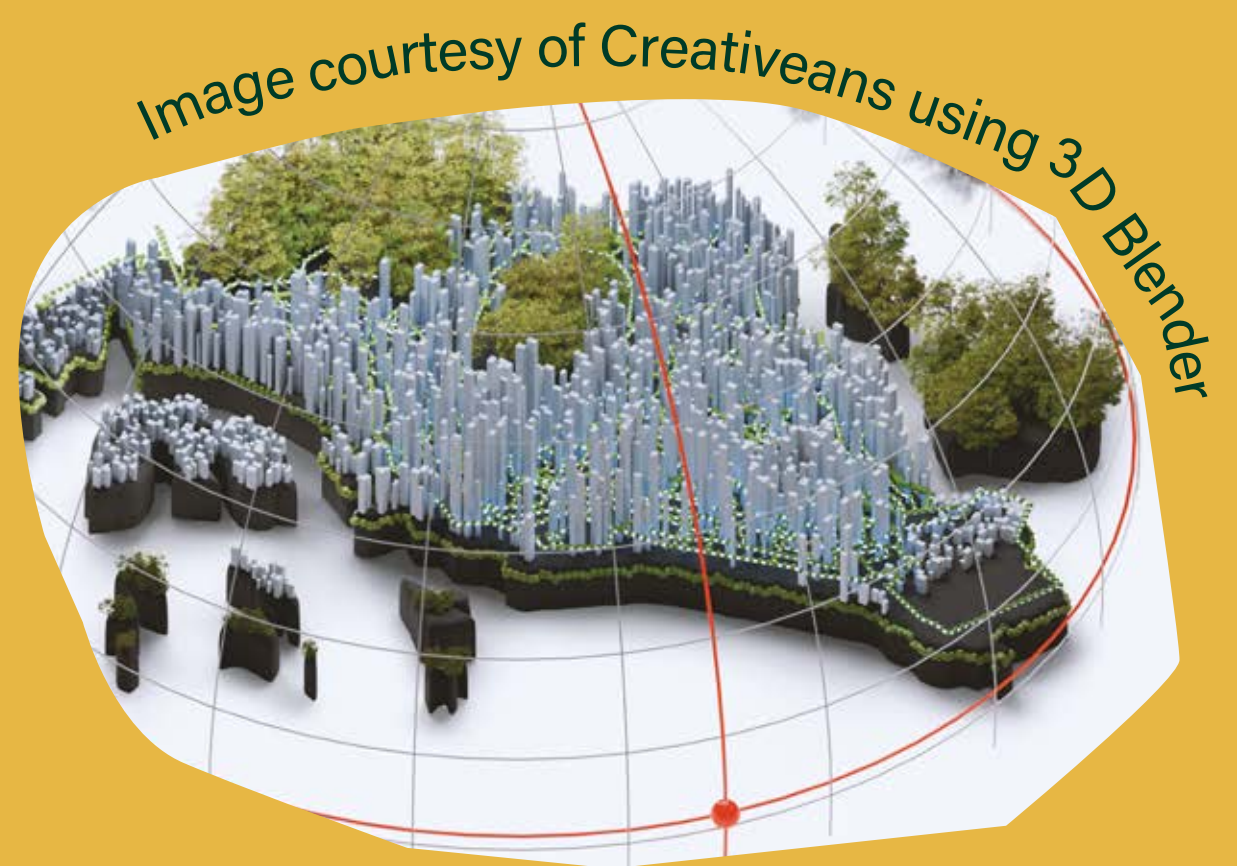
(S)188969

**Guided Nature Walks:**

**DAIRY FARM NATURE PARK**

100 Dairy Farm Road

(S)679061



# BRAS BASAH.BUGIS DESIGN DISTRICT

Image courtesy of Murie Chow (RP) using DALL-E3



TALK

## CONQUER THE FEAR OF AI: UNLEASH THE POWER OF TECHNOLOGY TODAY!

by Republic Polytechnic, School of  
Technology for the Arts, Media and Design

Delve into applications of AI in design with  
practical insights and inspiration for  
integrating GenAI into your workflow.

**05 OCT**

10AM - 1PM

**NATIONAL DESIGN  
CENTRE**

Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**



Image courtesy of Grab

**EXHIBITION, TALK,  
& NETWORKING SESSION**

## DESIGNING FOR TOMORROW, TODAY: THE GRAB WAY

by Grab

Designing for the future at hyperlocal  
speed: How Grab Design brings  
Insights and AI together.

**06 OCT**

9.30AM - 8PM

**NATIONAL  
DESIGN CENTRE**

Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

Photo courtesy of Julya and Leonard, photographer volunteers at DesignSG



## TALK & NETWORKING SESSION

# DESIGNSG SOCIAL: DESIGN & DONUTS!

by DesignSG

Inspiring Design Futures: Meet Singapore's design veterans over Brunch!

**05 OCT**

**10.30AM - 3PM**

**OPEN GOVERNMENT  
PRODUCTS LAZADA ONE**

#04-08

51 Bras Basah Road  
(S)189554

**FREE WITH**

**REGISTRATION**

## TOUR & OPEN HOUSE

# DIGITAL STUDIO EXPLORATIONS: PLAY VIRTUAL WORLDS WITH THE DOODLE PEOPLE

by The Doodle People LLP (TDP)

Explore innovative mixed realities in a virtual studio tour with The Doodle People at Singapore Design Week 2024!

**26 SEP - 04 OCT**

**10AM - 5PM  
(Virtual)**

**26, 27 SEP,  
03 & 04 OCT**

**12PM  
(Guided Tour)**

**VIRTUAL  
OFFICE BY THE  
DOODLE PEOPLE**  
Spatial.io Virtual  
World Platform  
(Web, Mobile, VR  
Accessible)

**FREE WITH**

**REGISTRATION**



Image courtesy of The Doodle People LLP



EXHIBITION

## ECHOES FOR TOMORROW

by LASALLE College of the Arts,  
University of the Arts Singapore

A showcase of enquiries that  
explores how technology-enabled  
design can shape cross-cultural  
dialogues and experiences.

**19 SEP - 10 OCT**  
12PM - 7PM

**27 SEP**  
12PM - 10PM  
(Friday Late)

Closed on Sundays

**LASALLE COLLEGE  
OF THE ARTS**  
Gallery 1, Basement 1  
1 McNally Street  
(S)187940

**FREE ADMISSION**

WORKSHOP

## EMPATHY IN ACTION: A DESIGN THINKING WORKSHOP

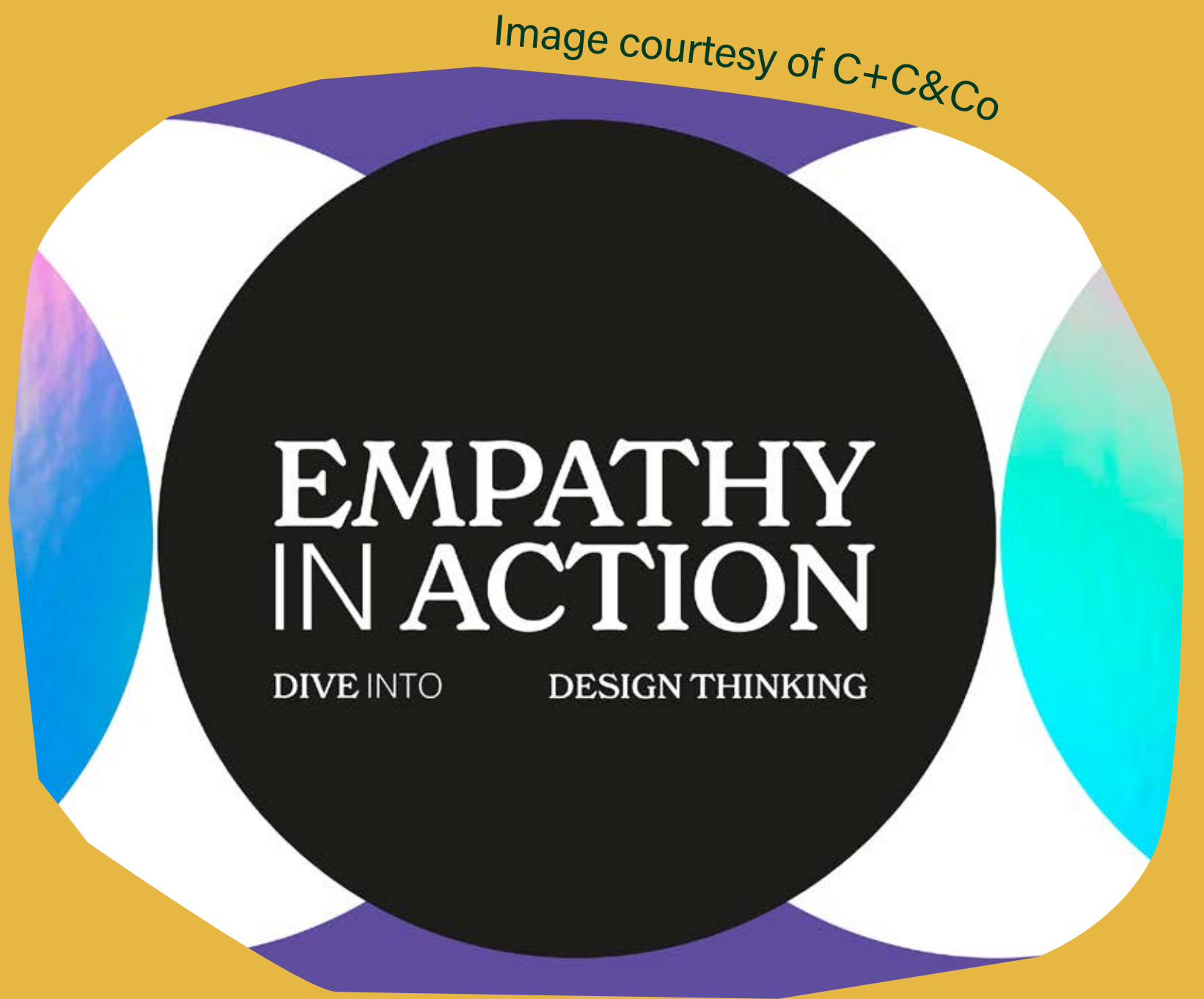
by C+C&Co

Dive into the world of design thinking and  
explore how empathy can drive action in  
this zine-making workshop.

**27 SEP**  
10AM - 1PM

**NATIONAL DESIGN  
CENTRE**  
Training Rooms 1 & 2,  
Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**



# BRAS BASAH.BUGIS DESIGN DISTRICT

Image courtesy of WGSN AI Image



## TALK FUTURE INNOVATIONS 2026

by WGSN

Join WGSN expert to discover the areas of innovation that will reshape the world in 2026, underpinned by WGSN's STEPIC analysis. Reserve your spot for the talk now.

**NATIONAL DESIGN  
CENTRE**

Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

**30 SEP**  
3.30PM - 4.45PM

Image courtesy of Meng Chen & Chong Yi Kai

## HARMONY IN HELLOS

## EXHIBITION HARMONY IN HELLOS

by Nanyang Academy of Fine Arts  
(NAFA-UAS)

Harmony in Hellos: Bridging gaps, fostering healthy conversations, and building a supportive society through design.

**26 SEP - 22 OCT**  
12PM - 6PM

Closed on weekends & Public Holidays

**NANYANG ACADEMY  
OF FINE ARTS (NAFA)**  
Tower Block, Gallery 1,  
Level 5 & Gallery 2, Level 6  
80 Bencoolen Street  
(S)189655

**FREE ADMISSION**

# BRAS BASAH.BUGIS DESIGN DISTRICT



Photo courtesy of Rhindon

## WORKSHOP

# HERITAGE DESIGN LAB: CRAFTING SINGAPORE'S CULTURAL IDENTITY WITH LSP

by Rhindon Strategy & Design

Re-imagine what a collective Singapore Cultural Identity might look like through the use of LEGO Serious Play.

**05 OCT**

9.30AM - 1PM

Registrations  
opens at 9AM

**NATIONAL DESIGN  
CENTRE**

Training Rooms 4 & 5,  
Level 2

111 Middle Road  
(S)188969

**TICKETED \$11.58**

## TALK

# INCLUSIVE DESIGN IN PRACTICE

by STUCK Design & Heist

Join us for "Inclusive Design in Practice" to learn, share, and implement strategies for creating inclusive experiences.

Photo courtesy of STUCK Design



**27 SEP**

4PM - 5PM

**NATIONAL  
DESIGN CENTRE**

Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

**TALK & NETWORKING SESSION**

## ITALIAN ARCHITECT MICHELE DE LUCCHI MEETS SFIC

by Embassy of Italy in Singapore  
& SFIC Institute

A fireside chat with the Italian archistar  
Mr. De Lucchi on designing furniture today.

**01 OCT**

10AM - 12.30PM

Registration starts at 9.30AM



Photo courtesy of Max Rommel

**NANYANG ACADEMY  
OF FINE ARTS (NAFA)**

Creative Media Studio,  
Campus 1  
80 Bencoolen Street  
(S)189655

**FREE WITH  
REGISTRATION**

**EXHIBITION**

## KPMG IN SINGAPORE: DESIGNING TOMORROW WITH HORIZON HUES

by KPMG in Singapore

Explore data visualisations of how ESG and  
AI are transforming tomorrow's businesses.

**26 SEP - 02 OCT,  
04 - 05 OCT**

10AM - 1PM

Closed on 03 OCT



Image courtesy of KPMG in Singapore

**LASALLE COLLEGE OF  
THE ARTS**

Campus Green  
1 McNally Street  
(S)187940

**MILLENIA WALK**

Park and Dine, Sound Park  
9 Raffles Blvd  
(S)039596

**FREE ADMISSION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

Image courtesy of Yasmeen, Design Business Chamber Singapore



**TALK**

## LOVABLE DESIGN: WHERE DELIGHT MEETS AUTHENTICITY

by Design Business Chamber  
Singapore (DBCS)

**NATIONAL DESIGN  
CENTRE**

Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

What are the key ingredients of  
Lovable Design? Join to find out!

**28 SEP**  
3PM - 5PM

Image courtesy of NCS



**EXHIBITION**

## MAKE TOMORROW EMPOWERING

by NCS. Pte Ltd

Experience how design thinking can  
empower individuals to make a difference  
in the lives of others and drive real change.

**01 - 03 OCT**  
9AM - 6PM

**SINGAPORE  
MANAGEMENT  
UNIVERSITY (SMU)**  
T-Junction@Concourse,  
Li Ka Shing Library,  
Basement 1  
70 Stamford Road  
(S)178901

**FREE ADMISSION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

Image courtesy of Greater Than DSGN



## EXHIBITION, WORKSHOP, & TOUR MODERN MODS BY KOMPACPLUS

by KompacPlus Materiale Pte Ltd

In celebration of creative innovation in everyday spaces, discover the art of compact living with KompacPlus.

**26 SEP - 06 OCT**  
10AM - 7PM

38 Armenian Street  
(S)179942

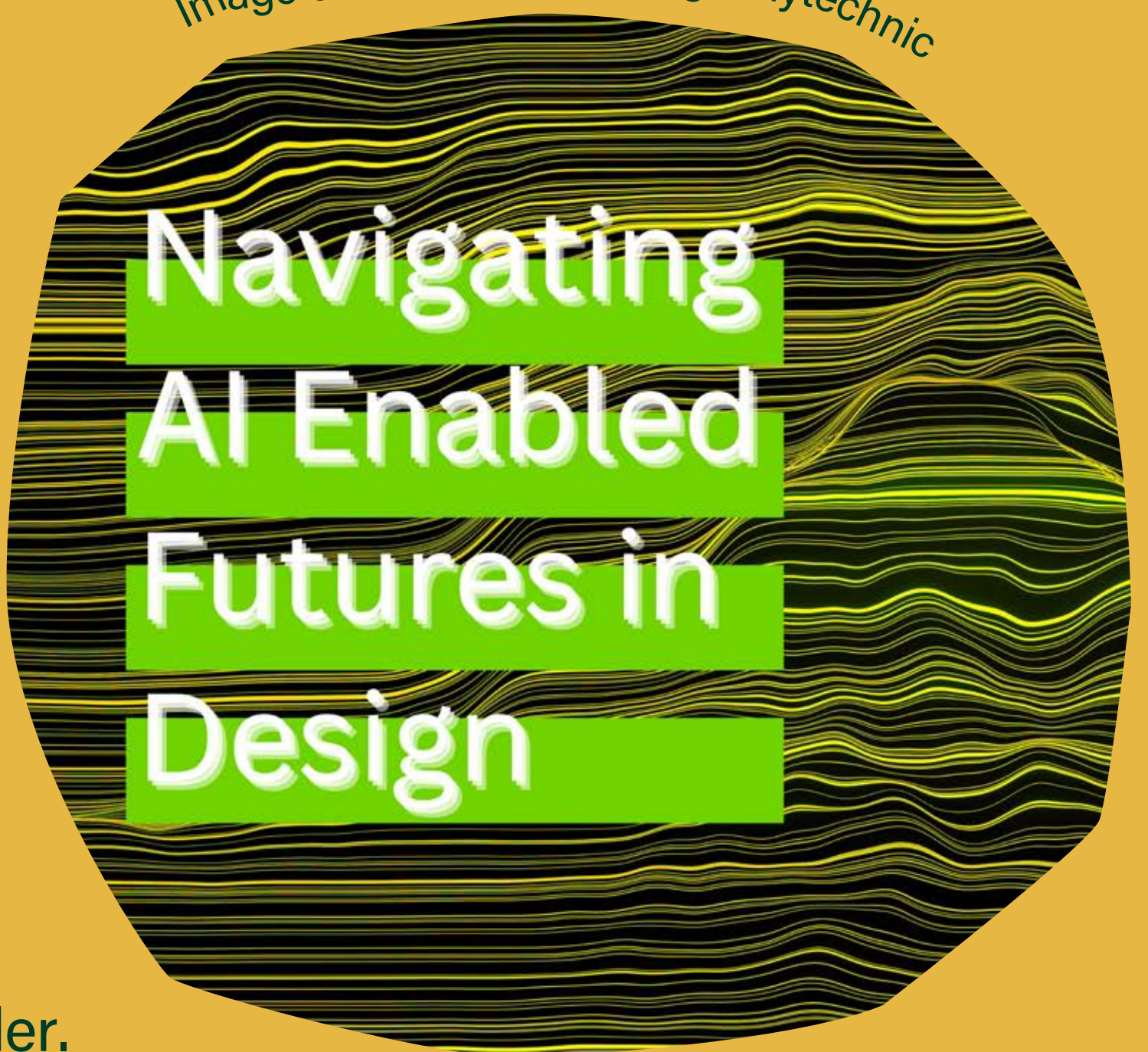
**FREE ADMISSION**

## EXHIBITION NAVIGATING AI ENABLED FUTURES IN DESIGN

by Nanyang Polytechnic  
& AI Singapore

Uncover AI design education with Nanyang Polytechnic and AI Singapore, featuring student-designed AI Game Builder.

Image courtesy of Nanyang Polytechnic



**30 SEP**  
10AM - 12PM

**NATIONAL  
DESIGN CENTRE**  
Auditorium, Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

**WORKSHOP**  
**NEWVIEW  
SCHOOL  
SINGAPORE:  
AR X PHYSICAL  
COMPUTING  
WORKSHOP**

by STYLY & Loftwork

This workshop is created for designers who want to explore new I/O interfaces for AR with different digital sensors.

**04 - 05 OCT**

4 Oct: 10AM - 12PM, 2PM - 4PM

5 Oct: 9AM - 1PM, 2PM - 6PM

**EXHIBITION & TALK**  
**NOTHING  
BUT  
SINGAPORE**

by Christophe Gaubert

This photographic exhibition shares a French designer's view of Singapore, from details to the big picture.

**02 - 13 OCT**

12PM - 7PM (TUE - SAT)

12PM - 4PM (SUN)

**02 OCT**

7PM (Opening Ceremony)

**05 OCT**

3PM - 4PM

(Talk)

Closed on  
Mondays

**OBJECTIFS**

Lower Gallery

155 Middle Road

(S)188977

**FREE ADMISSION**

*Image generated using Midjourney*



**NATIONAL  
DESIGN CENTRE**

Training Rooms 1 & 2,  
Level 2

111 Middle Road  
(S)188969

**TICKETED \$180**

(50% off for university students  
with valid student ID)



*Image courtesy of Christophe Gaubert & Chan Khee Hwee*

# BRAS BASAH.BUGIS DESIGN DISTRICT

## WORKSHOP

# OVERCOMING CREATIVE BLOCKERS IN THE PUBLIC SECTOR

by The PSDL Practice

A gamified workshop exploring strategies for developing a creative culture in public organisations.

**30 SEP**

10AM - 12PM

## TALK, WORKSHOP, & OPEN HOUSE

# PARTICIPATE WITH DATA

by Future Cities Laboratory Global (FCL) & Participate in Design (PID)

A scenario-building workshop for evidence-based participatory design to empower designers.

**26 SEP, 02 OCT**

5PM - 7PM

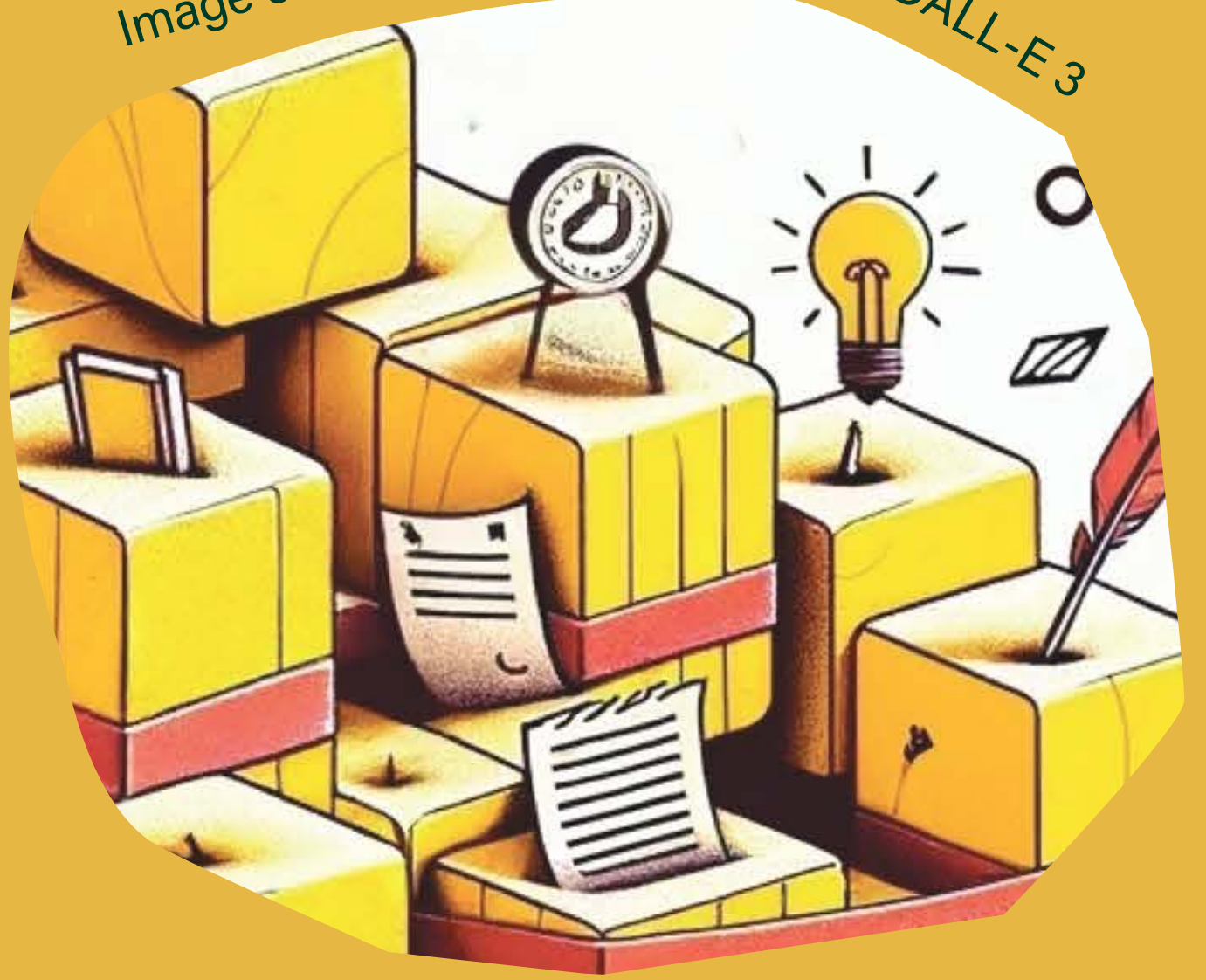
## NATIONAL DESIGN CENTRE

Training Room 1 and 2, Level 2  
111 Middle Road  
(S)188969

## CREATE TOWER

#06-01  
1 Create Way  
(S)138602

Image courtesy of Debbie Ng using DALL-E 3



## NATIONAL DESIGN CENTRE

Training Rooms 1 & 2,  
Level 2  
111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**



**TICKETED,  
INVITE ONLY**



Image courtesy of Heist & Press Start

## Playful InSight

A Game Jam to See the Unseen

WORKSHOP

### PLAYFUL INSIGHTS: A GAME JAM TO SEE THE UNSEEN

by Heist Design & Press Start Studios

Design immersive experiences to spotlight challenges of overlooked communities, creating awareness & inspiring change.

**30 SEP**

3PM - 5PM

EXHIBITION

### SHIP OF RENEWORLD: NAVIGATING TOWARDS A BETTER FUTURE

by LASALLE College of the Arts, School of Spatial & Product Design (SSPD)

ReNeWorld — a ship sailing towards the future.

**26 SEP - 06 OCT**

12PM - 7PM

27 SEP: 12PM - 10PM (Friday Late)

Closed on Sundays

SMU GREENHOUSE,  
SMU CONNEXION

Level 5

40 Stamford Road

(S)178908

**FREE WITH**

**REGISTRATION**

Image courtesy of Kelley Cheng, LASALLE College of the Arts



LASALLE COLLEGE OF  
THE ARTS

Gallery 1, Basement 1

1 McNally Street

(S)187940

**FREE ADMISSION**

Image courtesy of Shirley Lyu

## SINGAPORE CHINA DESIGN DIALOGUE

*New Opportunities for Cooperation*

*Industry Insight & Creative Design*

*Product Design & Manufacturing*

*Low-carbon & Sustainable Design*

### TALK

## SINGAPORE-CHINA DESIGN DIALOGUE

by China Singapore (Chongqing) Industrial Design Co., Ltd & STUCK Design Pte Ltd

An open dialogue session between Singapore and Chongqing Design Communities on challenges and opportunities to collaborate.

**26 SEP**

**2PM - 5PM**

### WORKSHOP, TALK, & NETWORKING SESSION

## THE PEOPLE BEHIND GEN AI

by MING Labs

The future of design is not only about the technologies created but the individuals & communities that shape technologies.

**27 SEP**

**3.30PM - 6.30PM**

**Registration at 3PM**

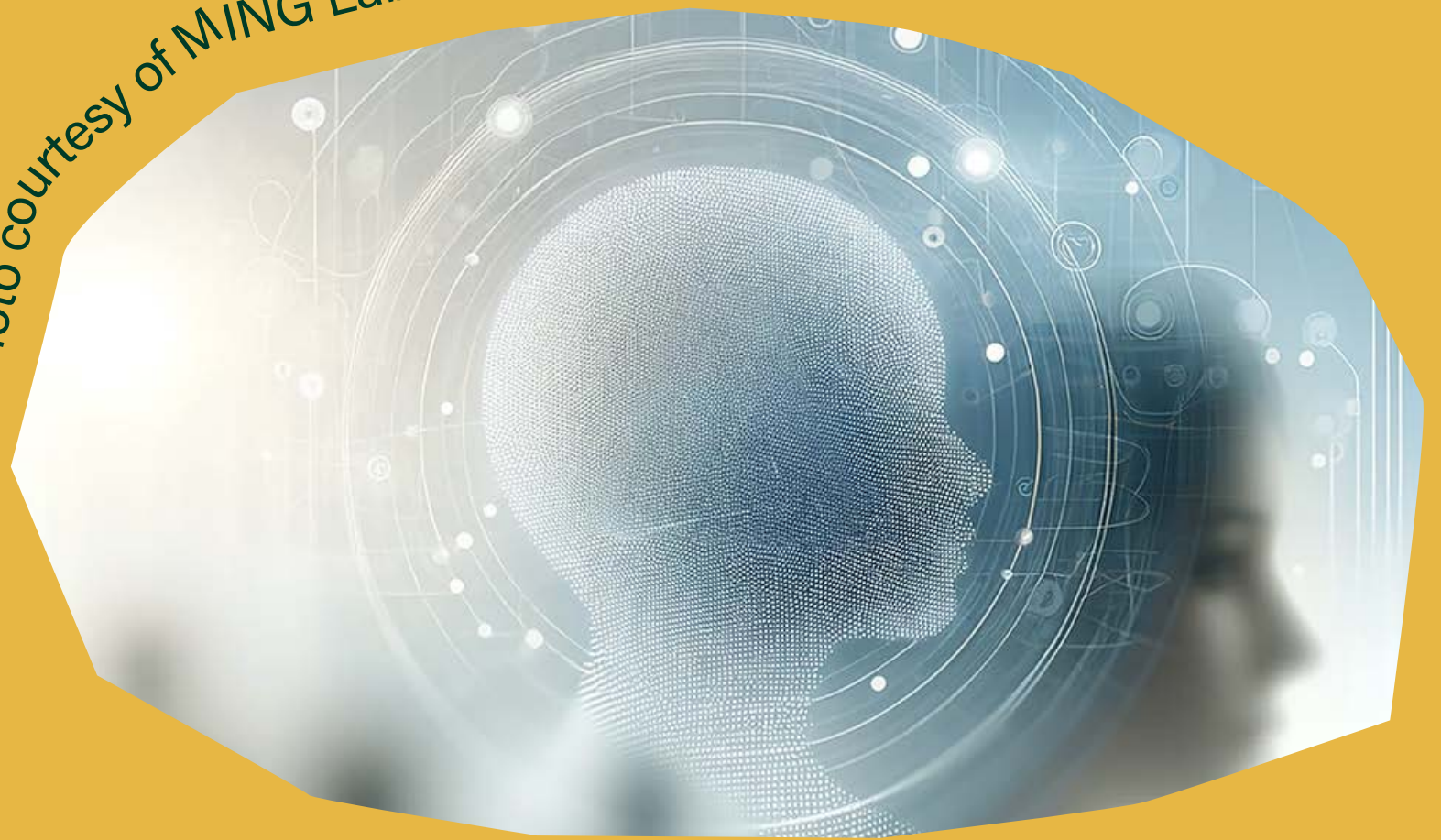
### NATIONAL DESIGN CENTRE

Training Rooms 4 & 5,  
Level 2

111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

Photo courtesy of MING Labs



### NATIONAL DESIGN CENTRE

Training Rooms 4 & 5,  
Level 2

111 Middle Road  
(S)188969

**FREE WITH  
REGISTRATION**

# BRAS BASAH.BUGIS DESIGN DISTRICT

## EXHIBITION

# WELL-BEING REIMAGINED: DESIGNING THE HOME OF THE FUTURE

by LASALLE College of the Arts,  
University of the Arts Singapore

An exhibition that explores the interconnectedness of senses, memories, and social ties within the future home setting.

**26 SEP - 05 OCT**

12PM - 7PM

27 SEP: 12PM - 10PM (Friday Late)

Closed on Sundays

## WORKSHOP, TALK, & NETWORKING SESSION

# WHY TRADITIONAL BUSINESS MODELS FAIL: DESIGNING FOR LONG-TERM VALUE

by BWD Strategic

Use design to drive long-term success.  
Take home practical tools to help businesses thrive in a changing world.

**04 OCT**

10AM - 1PM (Interactive Workshop)

2.30PM - 4.30PM (Expert Panellists Session)

5PM - 7.30PM (Networking Session)

Image courtesy of LASALLE College of the Arts



## LASALLE COLLEGE OF THE ARTS

Earl Lu Gallery, Basement  
Mezzanine Level  
1 McNally Street  
(S)187940

**FREE WITH  
REGISTRATION**

Image courtesy of BWD Strategic

## Why traditional business models fail

DESIGNING FOR LONG-TERM  
VALUE AND IMPACT

## NATIONAL DESIGN CENTRE

Auditorium, Level 2  
111 Middle Road  
(S)188969

**TICKETED AUD 5**



# MARINA DESIGN DISTRICT



JOIN US!



# MARINA DESIGN DISTRICT



## 1 MARINA BAY SANDS EXPO & CONVENTION CENTRE

10 Bayfront Ave (S)018956

P48 FIND - DESIGN FAIR ASIA

P49 EMERGE @ FIND

P53 SIDFEST 2024: SID CONVENTION @ FIND - DESIGN FAIR ASIA 2024

## 2 SOUTH BEACH TOWER

38 Beach Road (S)189767

P46 NEUFOLK - MOONCYCLE

P46 NEUFOLK - BACK & FORTH SWINGS

P52 INNOVATING PLAY WITH THE LEGO SYSTEM IN PLAY

## 3 MILLENIA WALK

9 Raffles Blvd (S)039596

P46 NEUFOLK - ARCHITECTURE & DESIGN TOUR: DISCOVERING DESIGN WONDERS OF MARINA CENTRAL

P46 NEUFOLK - KINETICS ENERGY PLAY

P46 NEUFOLK - ANYHOW SEAT

P46 NEUFOLK - NEUFOLK DESIGN PAVILION

P51 FUTURE OF MAKING

## 4 SUNTEC CITY

3 Temasek Blvd (S)038983

P46 NEUFOLK - REIMAGINING RETAIL EXPERIENCES

## 5 MARINA SQUARE

6 Raffles Blvd (S)039594

P46 NEUFOLK - REIMAGINING RETAIL EXPERIENCES

## 6 VISA WORLDWIDE PTE LTD

71 Robinson Road (S)968895

P50 DESIGNING FOR FINANCIAL INCLUSION

## 7 MARINA ONE

5 Straits View (S)018935

P52 I WILL SURVIVE!

## 8 ARTSCIENCE MUSEUM

6 Bayfront Avenue (S)018974

P50 CESAR JUNG-HARADA: AN OCEAN CITY IMAGINED

## 9 WEWORK

Suntec Tower 5, 5 Temasek Blvd (S)038985

P51 ENVISIONING TECH IN A FUTURE WE CAN ALL TRUST



Image courtesy of Nathan Yong Design

**neufolk**

Bridging Tradition and Future In Design



**KEY  
EVENT**  
MARINA  
DESIGN DISTRICT

**EXHIBITION, TALK, & TOUR**

**MARINA CENTRAL PRESENTS  
NEUFOLK: BRIDGING TRADITION  
AND FUTURE IN DESIGN**

by Marina Central Business Improvement District & Nathan Yong Design

Neufolk: Bridging Tradition and Future in Design is led by Creative Director Nathan Yong for Marina Central – part of the Marina Design District of Singapore Design Week 2024.

It is a journey of innovation and inspiration through an exploration of ideas from the creative communities showcasing at Marina Square, Millenia Walk, South Beach and Suntec City.

"Neu" is a moniker for "a newcomer" to an area and "folk" refers to everyday people, reflecting the traditional forms of society. Together, Neufolk pays homage to timeless values as a foundation for the new through themes of innovation rooted in tradition and sustainability, developed by a new generation of "People of Design".

The architecture of Marina Central provides a canvas for this journey through a series of programmes that encompass a design pavilion, exhibitions, installations, talks, tours and more.

**26 SEP – 06 OCT**  
10AM – 10PM

**VARIOUS LOCATIONS  
AT MARINA CENTRAL**

**FREE WITH  
REGISTRATION;  
TICKETED**



## EXPERIENCES

# FRIDAY LATE AT MARINA CENTRAL

by Marina Central Business Improvement District

Singapore Design Week's second Friday Late at Marina Central on 4 October features an evening of design, music, food and crafts, held in collaboration with DISTRICT M.

Enjoy an array of engaging activities catering to diverse interests, from design, crafts and delightful festival food and drinks to the music extravaganza at District M featuring Singaporean and international talents, which will be activated across four vibrant zones at Marina Square, Millenia Walk, South Beach, and Suntec City.

**04 OCT**  
5PM - 11PM

**VARIOUS LOCATIONS  
AT MARINA CENTRAL**

**FREE ADMISSION**



**SINGAPORE  
DESIGN  
WEEK**

# MARINA DESIGN DISTRICT

Image courtesy of FIND – Design Fair Asia

**FIND**  
DESIGN FAIR  
ASIA

WWW.DESIGNFAIRASIA.COM



**KEY  
EVENT**  
MARINA  
DESIGN DISTRICT

## EXHIBITION, NETWORKING SESSION, & TALK **FIND – DESIGN FAIR ASIA**

by dmg events & Fiera Milano

A key event of the Singapore Design Week, FIND – Design Fair Asia combines a trade show with a design fair, offering a carefully curated selection of furniture, interiors and design brands. It is a stimulating marketplace that connects leading suppliers across furniture, lighting, décor, textiles, design technology, home kitchen and bathroom, and surface materials with retail buyers, residential and commercial property developers, architects, hospitality professionals, interior designers, high-net-worth individuals and Asia-based FF&E contractors.

FIND – Design Fair Asia returns to the iconic Marina Bay Sands with extended event offerings over a 17,000 sqm space, 350 international brands, a VIP buyer programme and exciting onsite activities.

A joint venture between dmg events and Fiera Milano, key stakeholders of FIND – Design Fair Asia include the DesignSingapore Council, the Ministry of Foreign Affairs and International Cooperation & Italian Trade Agent [ITA], Singapore Exhibition & Convention Bureau, Singapore Airlines, Boncafé, Enterprise Singapore and numerous regional partner associations. FIND is supported by the Singapore Tourism Board (STB).

**26 – 27 SEP**  
10AM to 6PM (TRADE VISITORS)

**28 SEP**  
10AM to 6PM (PUBLIC VISITORS)

**MARINA BAY SANDS  
EXPO & CONVENTION  
CENTRE**  
Basement 2  
10 Bayfront Ave  
(S)018956

**FREE WITH  
REGISTRATION**



Photo courtesy of Studio Periphery



**KEY  
EVENT**  
MARINA  
DESIGN DISTRICT

## EXHIBITION **EMERGE @ FIND**

by Design Anthology & DesignSingapore Council

EMERGE @ FIND, curated by Suzy Annetta, founder of Design Anthology, and presented by DesignSingapore Council, returns for its third edition in 2024, featuring works by more than 60 designers from Indonesia, Malaysia, Philippines, Singapore, Thailand and Vietnam.

This year's theme, "These Precious Things", invites us to explore the concept of Value. Who decides what is valuable? How do we prescribe or decide the value in something? We have more than enough things on the planet already, so why make more? What do we consider to be valuable, and how is value expressed, displayed and communicated? How does that physically manifest into a newly made object for EMERGE @ FIND 2024?

Discover how each designer has responded to this provocation in their newly created works that symbolise their unique and personal interpretation of this idea.

**26 - 28 SEP**  
**(OPEN TO PUBLIC ON 28 SEP)**  
10AM - 6PM

**MARINA BAY  
SANDS EXPO &  
CONVENTION CENTRE**  
Hall F, Basement 2  
10 Bayfront Ave  
(S)018956

**FREE WITH  
REGISTRATION**

**EXHIBITION**

## **CESAR JUNG-HARADA: AN OCEAN CITY IMAGINED**

by ArtScience Museum

Cesar Jung-Harada envisions a hopeful future, in which society has adapted creatively to environmental changes.

**21 SEP - 27 OCT**

**Sundays to Thursdays: 10AM - 7PM  
(Last admission: 6PM)**

**Fridays & Saturdays: 10AM - 9PM  
(Last admission: 8.15PM)**

Image courtesy of Marina Bay Sands



**ARTSCIENCE MUSEUM**  
Basement 2, Gallery 8  
6 Bayfront Ave (S)018974

**FREE ADMISSION**

**TOUR, WORKSHOP,  
OPEN HOUSE, & NETWORKING**

## **DESIGNING FOR FINANCIAL INCLUSION**

by Visa Worldwide Pte Ltd

A designathon organised by Visa to support Singapore's young and ageing population to participate more fully in the economy.

**30 SEP**  
1PM - 3.30PM

**02 OCT**  
9AM - 5PM

**01 OCT**  
9.30AM - 5.30PM

**03 OCT**  
3PM - 7PM

Image courtesy of Visa Worldwide Pte Ltd



**VISA WORLDWIDE  
PTE LTD**  
Level 8  
71 Robinson Road  
(S)068895

**NATIONAL  
DESIGN CENTRE**  
Auditorium, Level 2  
111 Middle Road  
(S)188969

**INVITE ONLY**

Image courtesy of Thales Design Center Singapore



## WORKSHOP & NETWORKING SESSION

# ENVISIONING TECH IN A FUTURE WE CAN ALL TRUST

by Thales Design Center Singapore

Use Design and Futures Thinking to empathise with users, identify trends, and generate ideas shaping future technology.

**SUNTEC TOWER 5**

WeWork Office, Level 17  
5 Temasek Blvd  
(S)038985

**26 SEP**

9AM - 12PM

**FREE WITH**

**REGISTRATION**

## EXHIBITION

# FUTURE OF MAKING

by Arup

Future of Making explores how a radical rethink of our culture of making can enable a more regenerative future.

**26 SEP - 06 OCT**

11AM - 9.30PM

Image courtesy of Arup



**MILLENNIA WALK**

**GREAT HALL**

9 Raffles Blvd  
(S)039596

**FREE ADMISSION**

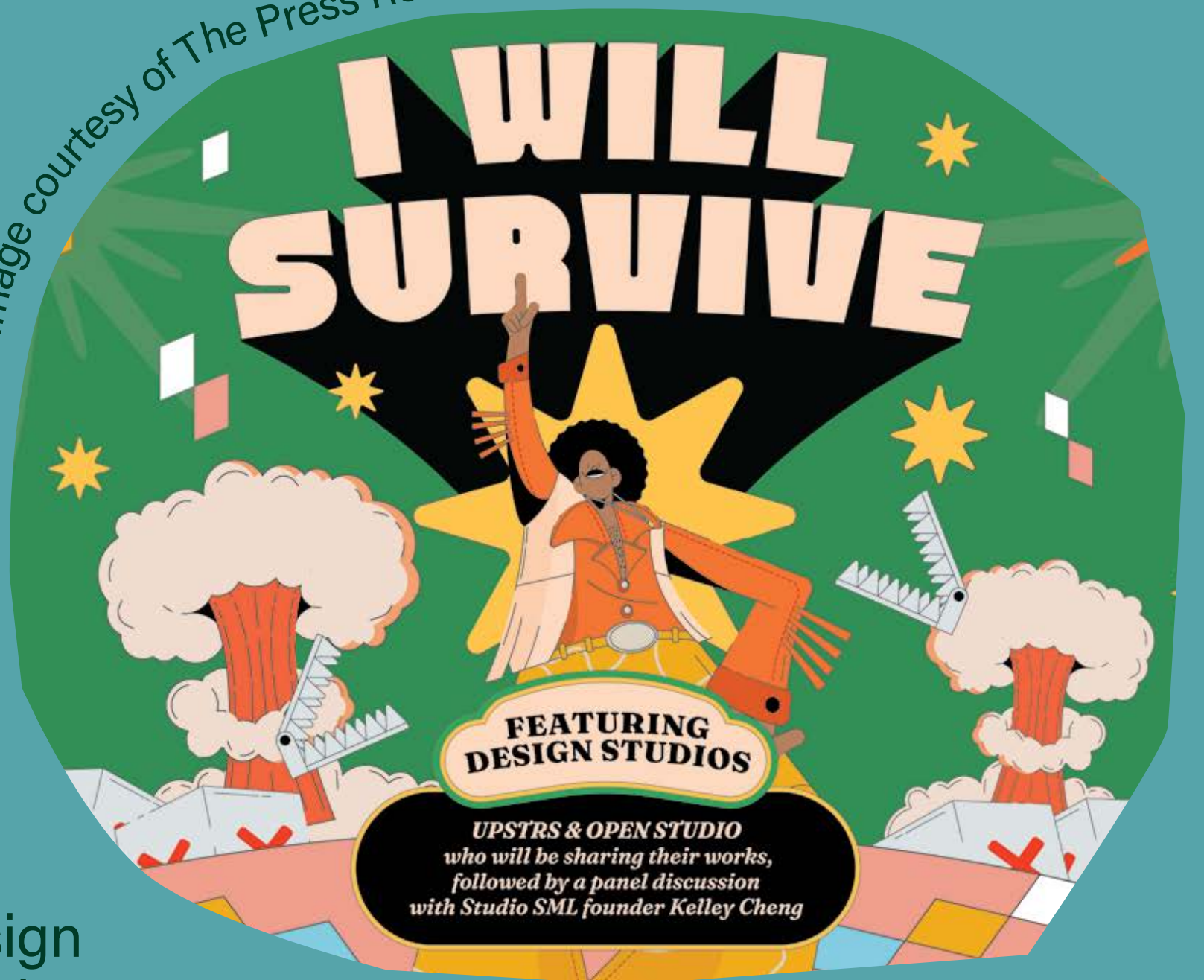
TALK

## I WILL SURVIVE!

by Studio SML & Cosentino Singapore

With rising costs and other challenges, how do small design studios navigate these to survive?

Image courtesy of The Press Room



FEATURING  
DESIGN STUDIOS

UPSTRS & OPEN STUDIO  
who will be sharing their works,  
followed by a panel discussion  
with Studio SML founder Kelley Cheng

**02 OCT**  
6.30PM - 9PM

**COSENTINO  
CITY SINGAPORE**  
5 Straits View, Marina One  
(West Tower) #01-16/17  
(S)018935

**FREE WITH  
REGISTRATION**

TALK & TOUR

## INNOVATING PLAY WITH THE LEGO SYSTEM IN PLAY

by Creative Play Lab @ the LEGO Group

A tour of the LEGO Singapore office followed by a sharing session on the benefits of play and LEGO's product innovation.

**26 - 27 SEP, 30 SEP, 03 - 04 OCT**  
3PM - 4.30PM

**SOUTH BEACH TOWER**  
#13-11  
38 Beach Road  
(S)189767

**FREE WITH  
REGISTRATION**

Image courtesy of the LEGO Group



Image courtesy of Society of Interior Designers Singapore



**EXHIBITION, TALK,  
NETWORKING SESSION, & TOUR**

## **SIDFEST 2024: SID CONVENTION @ FIND - DESIGN FAIR ASIA 2024**

by Society of Interior Designers Singapore

Organised by the Society of Interior Designers, Singapore (SIDS), the SID Convention is an annual flagship conference, held in conjunction with the annual SIDFest, which serves as a premier platform for delegates to discuss spatial and interior design.

**MARINA BAY SANDS**  
Hall E, Basement 2  
10 Bayfront Avenue  
(S)018956

**TICKETED**

**28 SEP**

**10.15AM - 1.10PM**



# ORCHARD DESIGN DISTRICT



**YAY!**



# ORCHARD DESIGN DISTRICT

## 1 DESIGN ORCHARD

250 Orchard Rd (S)238905

- P56 RE-ROUTE: ORCHARD - STREET FASHION: RAIN READY
- P56 RE-ROUTE: ORCHARD - CHARRDO, THE PLAYFUL GIANT OF RE-ROUTE FESTIVAL
- P56 RE-ROUTE: ORCHARD - GIANTS AMONG US (AR)
- P56 RE-ROUTE: ORCHARD - RE-THINK

## 2 FAR EAST PLAZA

14 Scotts Rd (S)228213

- P56 RE-ROUTE: ORCHARD - NOSTALGIA PLAY
- P56 RE-ROUTE: ORCHARD - RE-ROUTE FESTIVAL: HIDDEN GEMS

## 3 NOWAFTER CAFE

250 Orchard Rd (S)238905

- P56 RE-ROUTE: ORCHARD - TIME HONOURED BACKDROPS
- P56 RE-ROUTE: ORCHARD - COLOURFUL DISCOVERIES
- P56 RE-ROUTE: ORCHARD - ORCHARD PHOTO WALK BY NIKKO PASCUA
- P56 RE-ROUTE: ORCHARD - SASHIKO BANDANNAS WORKSHOP
- P56 RE-ROUTE: ORCHARD - UPCYCLING COFFEE CLAY WORKSHOP

## 4 MANDARIN GALLERY

333A Orchard Rd (S)238897

- P56 RE-ROUTE: ORCHARD - GIANTS AMONG US (AR)
- P56 RE-ROUTE: ORCHARD - TIMELESS TALES
- P56 RE-ROUTE: ORCHARD - KALEIDOSCAPE

## 5 OUTSIDE THE HEEREN

260 Orchard Road (S)238855

- P56 RE-ROUTE: ORCHARD - POCKET PARK: PAUSE & PLAY

## 6 SECTS SHOP BY DEPRESSION

277 Orchard Road (S)238858

- P56 RE-ROUTE: ORCHARD - FOR RAINY DAYS

## 7 CINELEISURE

8 Grange Road (S)239695

- P56 RE-ROUTE: ORCHARD - ADAPTATIONS: DESIGN IN MOTION
- P56 RE-ROUTE: ORCHARD - CHARRDO'S STAMP RALLY

## 8 THE PROJECTOR

8 Grange Rd (S)239695

- P56 RE-ROUTE: ORCHARD - FILM SCREENING (CLASS ACTS, SCENE UNSEEN)
- P56 RE-ROUTE: ORCHARD - ADAPTATIONS: DESIGN IN MOTION DESIGNERS TALK

## 9 THE CENTREPOINT

176 Orchard Road (S)238843

- P56 RE-ROUTE: ORCHARD - CHAIRS REIMAGINED: FUNCTIONAL FORMS

## 10 111 SOMERSET

111 Somerset (S)238164

- P56 RE-ROUTE: ORCHARD - BEAN THERE, SUSTAIN THAT
- P56 RE-ROUTE: ORCHARD - IN A DIFFERENT LIGHT

## 11 TRIFECTA

10A Exeter Road (S)239958

- P56 RE-ROUTE: ORCHARD - SURFBOARD UPCYCLING WORKSHOP
- P56 RE-ROUTE: ORCHARD - TRIFECTA X RE-ROUTE: ORCHARD WEEKEND ART MARKET

## 12 BYND ARTISAN ION ORCHARD

2 Orchard Turn (S)238801

- P56 RE-ROUTE: ORCHARD - UPCYCLED LEATHER KEYCHAIN CRAFTING EXPERIENCE

## 13 LIBRARY@ORCHARD

277 Orchard Road (S)238858

- P57 LIBRARY@ORCHARD PRO SERIES X SINGAPORE DESIGN WEEK

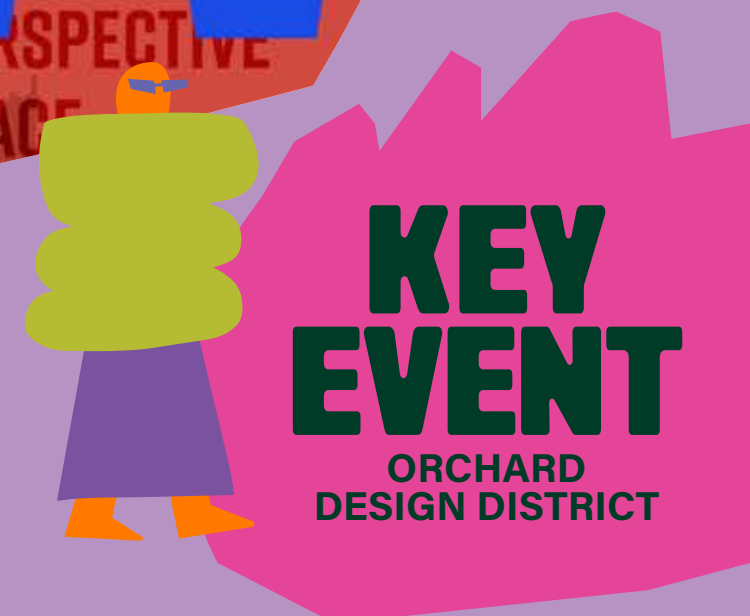
## 14 313@SOMERSET

313 Orchard Rd (S)238895

- P57 PLAYABLE



Image courtesy of PLUS Collaboratives



## EXHIBITION, WORKSHOP, TALK, & TOUR **RE-ROUTE: ORCHARD**

by PLUS Collaboratives

Re-Route: Orchard (RR: OR) invites festivalgoers to enrich their experience of Orchard Road with design. Themed "Be Here Now", RR: OR encourages visitors to actively engage with Singapore's iconic shopping belt that may sometimes be overlooked, and explore the continual evolution of the district's character.

Look forward to unique activations such as Orchard Road's very own stamp rally; visit a collective design showcase responding to the theme of Adaptive Reuse, and bring the little ones to Far East Plaza to enjoy a nostalgic playscape reminiscent of old hangouts. Amongst these explorations, spot the Re-Route "Giant", a visual metaphor symbolising big strides, big impact and major influences from the past and of our imagined future.

**26 SEP - 06 OCT**  
10am - 10pm

\*Subjected to mall opening hours

Various locations at  
**ORCHARD DESIGN  
DISTRICT**

**FREE ADMISSION**





**library**  
@orchard **PRO SERIES**

Image courtesy of library@orchard Pro Series x Singapore Design Week 2024

## TALK

# LIBRARY@ORCHARD PRO SERIES X SINGAPORE DESIGN WEEK 2024

by National Library Board

**LIBRARY@ORCHARD**  
Orchardgateway, #03-12  
277 Orchard Road  
(S)238858

Pro Series design talks co-curated by library@orchard and DesignSingapore Council (Dsg).

**FREE WITH  
REGISTRATION**

**28 SEP:**  
11.30AM - 1.30PM &  
4PM - 6PM

**29 SEP:**  
2PM - 4PM &  
6PM - 8PM

**04 OCT:**  
6.30PM - 8.30PM

## EXHIBITION PLAYABLE

by Design Centre Asia,  
Sony Electronics (Singapore)  
& Orcadesign Consultants

Accessible products and inclusive design initiatives from Sony that help those with diverse needs to share "Kando".

**26 SEP - 21 OCT**  
11AM - 8PM

**313@SOMERSET**  
#02-23 to 37  
Orchard Road  
(S)238895

**FREE ADMISSION**



Image courtesy of Design Center Asia, Sony

# AND MORE ACROSS THE ISLAND.



Image courtesy of TC & Friends

# FUTURE

Singapore designers reveal their vision for a better Tomorrow

# IMPACT 2

**HOME COMING**



**KEY  
EVENT**  
ACROSS  
THE ISLAND

## EXHIBITION

# FUTURE IMPACT 2: HOME COMING SHOWCASE

by DesignSingapore Council

Launched during Milan Design Week in April 2024, Future Impact 2 returns to Singapore. Curated by Tony Chambers and Maria Cristina Didero, the homecoming showcase spotlights forward-thinking designs that address global challenges, minimise environmental impact, and reimagine production methods.

From unifying traditional craftsmanship with 3D printing to furniture designs that remove carbon dioxide from living spaces and interactive ceramics that can transfer heat, Future Impact 2: Homecoming Showcase reflects Singapore's forward-thinking vision and approach to design.

The participating designers are: Christian+Jade, David Lee, Faezah Shaharuddin, Gabriel Tan, Genevieve Ang and Clement Zheng with Interactive Materials Lab, Tiffany Loy and Xavier Wong.

**26 SEP - 17 NOV**  
MON - THU,  
SAT - SUN:  
10AM - 7PM

**FRI: 10AM - 9PM**

**ASIAN  
CIVILISATIONS  
MUSEUM**  
Contemporary Gallery,  
Level 1  
1 Empress Place  
(S)179555

**FREE ADMISSION**  
(Singaporeans &  
Permanent Residents)

**\$20 - \$25**  
(Foreigners)

Image courtesy of Practice Theory



## FORUM **DESIGN FUTURES FORUM 2024**

by DesignSingapore Council

What will be the role of design and designers in the face of rapidly advancing technologies, a planet that is at the point of 'global boiling', and a future in which the global life expectancy is increasing? The Design Futures Forum returns with an expanded programme this year, examining the critical role of design in creating a better future in the areas of emerging technology, sustainability, and care.

Featuring thought leaders and practitioners from Singapore and around the world, the two-day forum will explore how people – from individuals to societies – and design can intersect to make a positive impact and create a better future for all. Centred around the evolving question of what it means to be a designer in today's highly complex world, the discussions will further advocate for interdisciplinary collaboration across technology, business, environmental science, health, and inclusivity.

**01 – 02 OCT**  
**9AM – 6.30PM**

**VICTORIA THEATRE**  
9 Empress Place  
(S)179556

**TICKETED**

Day 1 (Full Day): **\$120**  
Day 2 (Per Segment): **\$50**

**CHAMBER AT THE  
ARTS HOUSE**  
1 Old Parliament Lane  
(S)179429

Image courtesy of New Bahru & The Lo & Behold Group

EVERYDAY,  
BY DESIGN AT  
*New Bahru*

Explore how local creative businesses  
harness the transformative power of design  
to enhance everyday moments.

newbahru.com

**KEY  
EVENT**  
ACROSS  
THE ISLAND

## WORKSHOP & TOUR **EVERYDAY, BY DESIGN AT NEW BAHRU**

by New Bahru

Explore New Bahru, a creative cluster for Singapore that brings together some of the best local creative brands and businesses on the site of the former Nan Chiau High School.

With the theme "Everyday, by Design", New Bahru shines a light on how design-driven lifestyle brands integrate creativity into their products to shape meaningful experiences that defy expectations. Join local creative businesses in harnessing the transformative power of design to enhance everyday moments through experiential workshops and activations:

Workshops by Chalk N Pencils, Crafune, Curious Creatures, MAKE by GINLEE, Omno, MORNING, PeiPer, r y e, soilboy, The Sea Apple Create Store, and "Synergy: Designing the Future Human Library" at Alma House.

Pop-ups by LVT by Lisa Von Tang, SOJAO Home Goods Store, Studio Yono and via SANGACIO at The Coconut Club River Valley.

Designer-led property tour of Alma House.

**26 SEP - 06 OCT**  
10AM - 10PM

**NEW BAHRU**  
46 & 58 Kim Yam Road  
(S)239351

**FREE ADMISSION**

Image courtesy of Aleph



**EXHIBITION, TALK, OPEN HOUSE,  
& NETWORKING SESSION**

## **AN IDEA ECONOMY**

by Aleph Pte Ltd

The best ideas are flexible and snap back with feedback. Explore the rubberbandonomics of developing ideas during this session.

**27 SEP**      **28 SEP**  
6PM - 8PM    12PM - 6PM

## **EXHIBITION & TALK CRAFTING TOMORROW'S NARRATIVE**

by Singapore University of Social Sciences

Explore the multifaceted impact of design, from 3D animation and digital media productions to microsite designs.

**28 SEP**  
10AM - 4PM

**ALEPH STUDIO**  
274 River Valley Road  
(S)238316

**FREE WITH  
REGISTRATION**



Photo courtesy of Nicholas Lee Zhi Quan

**SINGAPORE  
UNIVERSITY OF  
SOCIAL SCIENCES**  
BLOCK C ROOM 3.0.5  
463 Clementi Road  
(S)599494

**FREE ADMISSION**

## WORKSHOP & OPEN HOUSE

# DEVELOPING DESIGNERS. INSPIRING LEADERS.

by Studio Dojo & Mario Van der Meulen

Find out how Studio Dojo addresses wicked design problems and tackles leadership dilemmas in challenging times.

**28 SEP**

10AM - 1PM

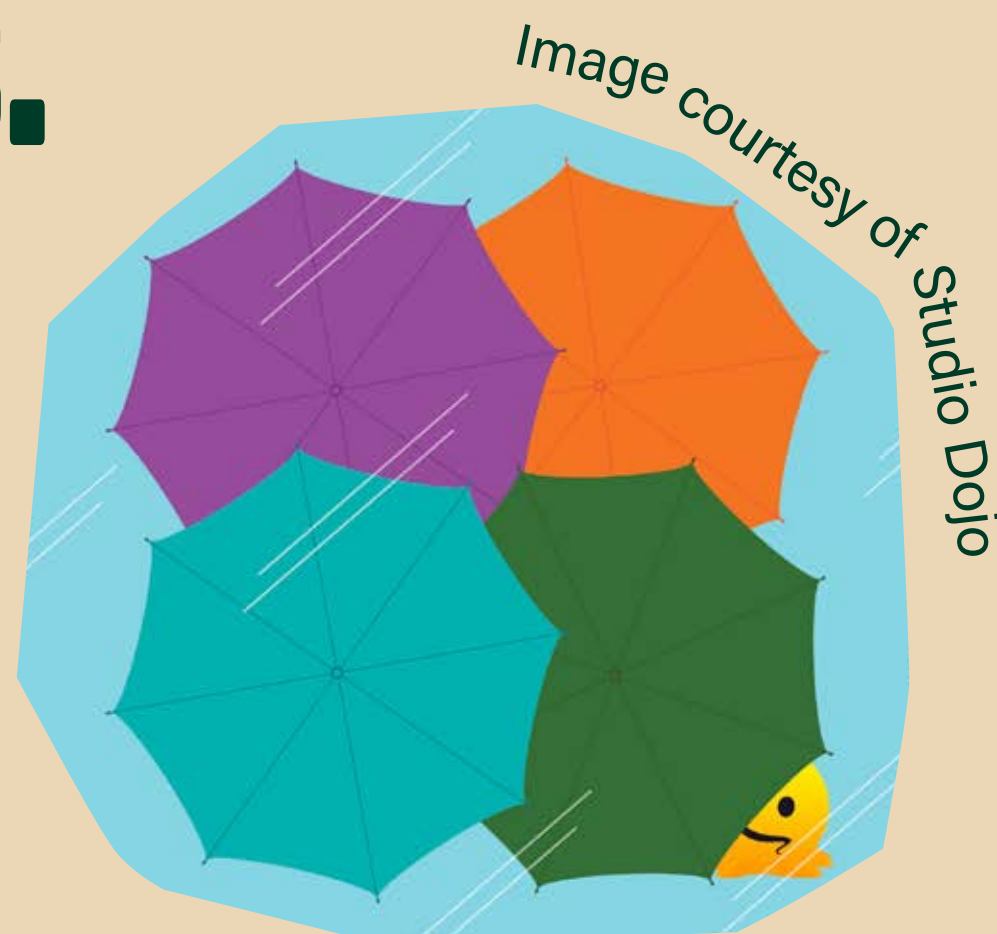
**04 OCT**

10AM - 5PM

## COMMON GROUND

21 Bedok North Street 1  
(S)469659

**FREE WITH REGISTRATION; TICKETED**



## Open House:

Free with registration

## Workshop:

\$250 (Early Bird)

\$300 (Regular)

## TALK & NETWORKING SESSION

# FUTURE OF SERVICES - REIMAGINING SERVICES OF TOMORROW

by Ideactio & School of MetaSkills

How to be "Future Ready" from the lens of sectors like learning and education, banking and money and ageing and retirement.

**27 SEP**

6PM - 9PM

**28 SEP**

11AM - 2PM

## IDEACTIO + SCHOOL OF METASKILLS STUDIO

562A Serangoon Road (S)218178

**FREE WITH**

**REGISTRATION**



Image generated by Temasek Polytechnic, School of Design using Midjourney



**TOUR,  
WORKSHOP, TALK, & EXHIBITION**  
**GENERATIONS**

by Temasek Polytechnic, School of Design

GENERATIONS is a community-focused event exploring technology as an ally of design.

**27 SEP**  
10AM - 5PM

**TEMASEK  
POLYTECHNIC**  
21 Tampines Ave 1  
(S)529757

**FREE WITH  
REGISTRATION**

**Talk:** Auditorium 1  
**Workshop:** IDEAS  
(Block 28A, Level 3,  
Room 28A-03-09)

**EXHIBITION  
& OPEN HOUSE**

## **GENTLE GIANTS: KARANG GARANG**

by LAANK

One man's trash is another's treasure: this exhibition reimagines construction waste with a gentler design approach.

**21 SEP - 06 OCT**  
MON - THURS: 10AM - 6PM  
FRI - SUN: 10AM - 8PM



Image courtesy of LAANK using Midjourney

**33 DESKER ROAD**  
#02-01  
(S)209565

**FREE WITH  
REGISTRATION**



*Image courtesy of Athan Zhu*



## EXHIBITION

# HARVESTING FOOD + FUN IN SINGAPORE

by National University of Singapore (College of Design and Engineering, Department of Architecture)

Landscape Architecture students from NUS share their unique visions for the Singapore Long Island.

SDE3-01-Exhibition Space, Level 1  
4 Architecture Drive  
(S)117566

**FREE ADMISSION**

**26 SEP - 06 OCT**  
10AM - 5PM

## WORKSHOP & OPEN HOUSE

# HOUSE OF GRAFUNKT

by Grafunkt

Grafunkt introduces their new location nestled in the charms of Joo Chiat.

**28 SEP - 06 OCT**  
MON - FRI: 11AM - 8PM  
SAT - SUN: 10AM - 8PM

## Grafunkt



*Image courtesy of Grafunkt*

**GRAFUNKT**  
292 Joo Chiat Road  
(S)427544

**FREE ADMISSION**  
Workshop: \$79

Image courtesy of NextOfKin Creatives



**EXHIBITION,  
TALK, & TOUR**

## **INSIDE THE MINDS OF NEXTOKIN CREATIVES +THEIR COLLABORATORS**

by NextOfKin Creatives (NOK), Caracol AM  
& Built-to-Object

An experiential studio tour that provides  
a glimpse into the inner workings of  
NextOfKin Creatives.

**28 SEP**

10AM - 11.30AM,  
11.30AM - 1PM

**05 OCT**

10AM - 11.30AM,  
12PM - 1PM

**EXHIBITION & WORKSHOP**

## **M.SPACO 3D PRINTING DESIGN CHALLENGE: SUSTAINABILITY IN INTERIOR DESIGN**

by M.SPACO

This challenge calls upon design  
submissions that use 3D printing to shape  
the future of sustainable interior spaces.

**26 SEP - 06 OCT**

10AM - 6PM

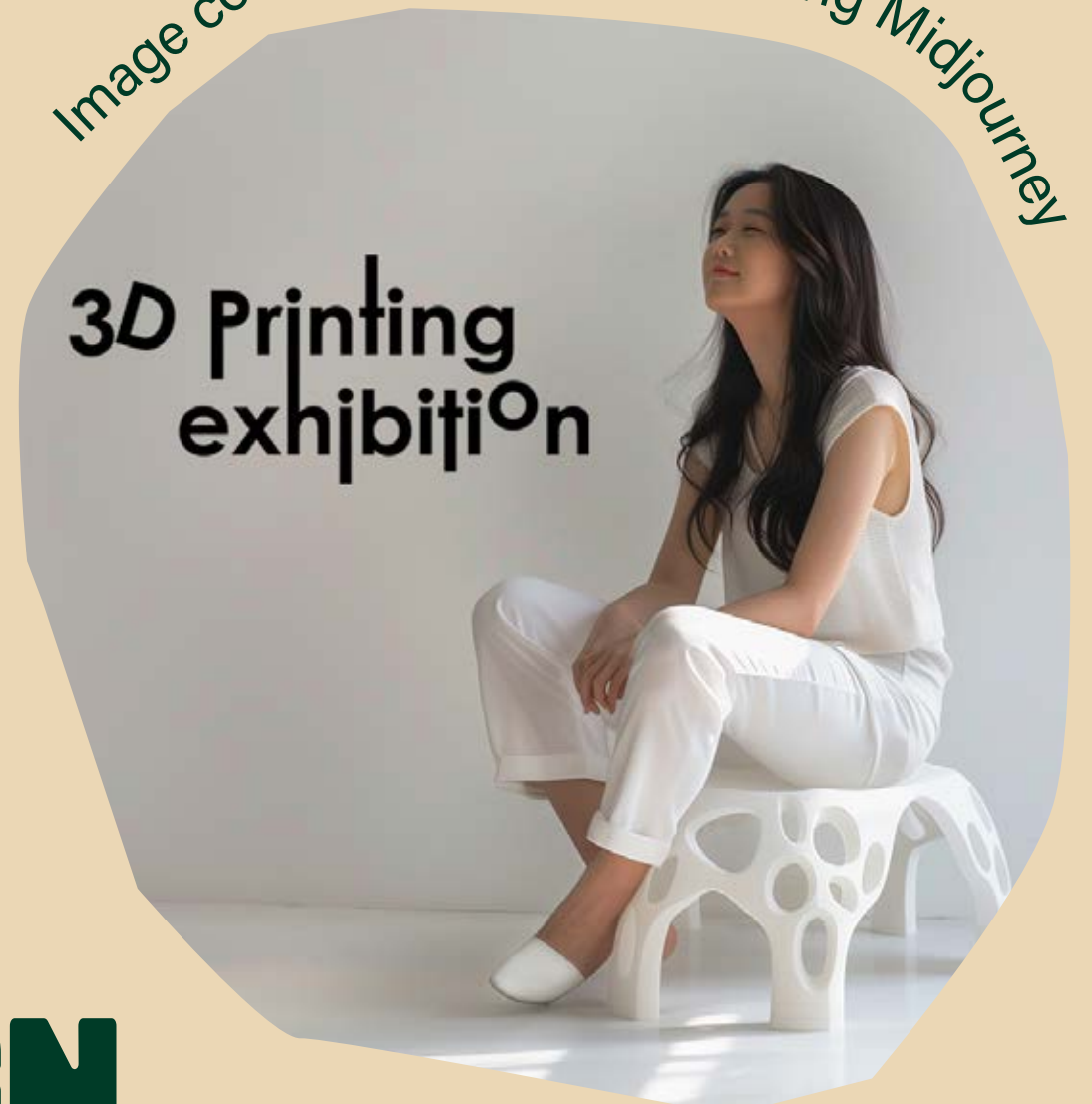
**CT HUB**

#13-70

114 Lavender Street  
(S)338729

**FREE WITH  
REGISTRATION**

Image courtesy of Jackie Lai using Midjourney



**M.SPACO GALLERY**

Poiz Centre, #01-66  
51 Upper Serangoon Rd  
(S)347967

**FREE ADMISSION**

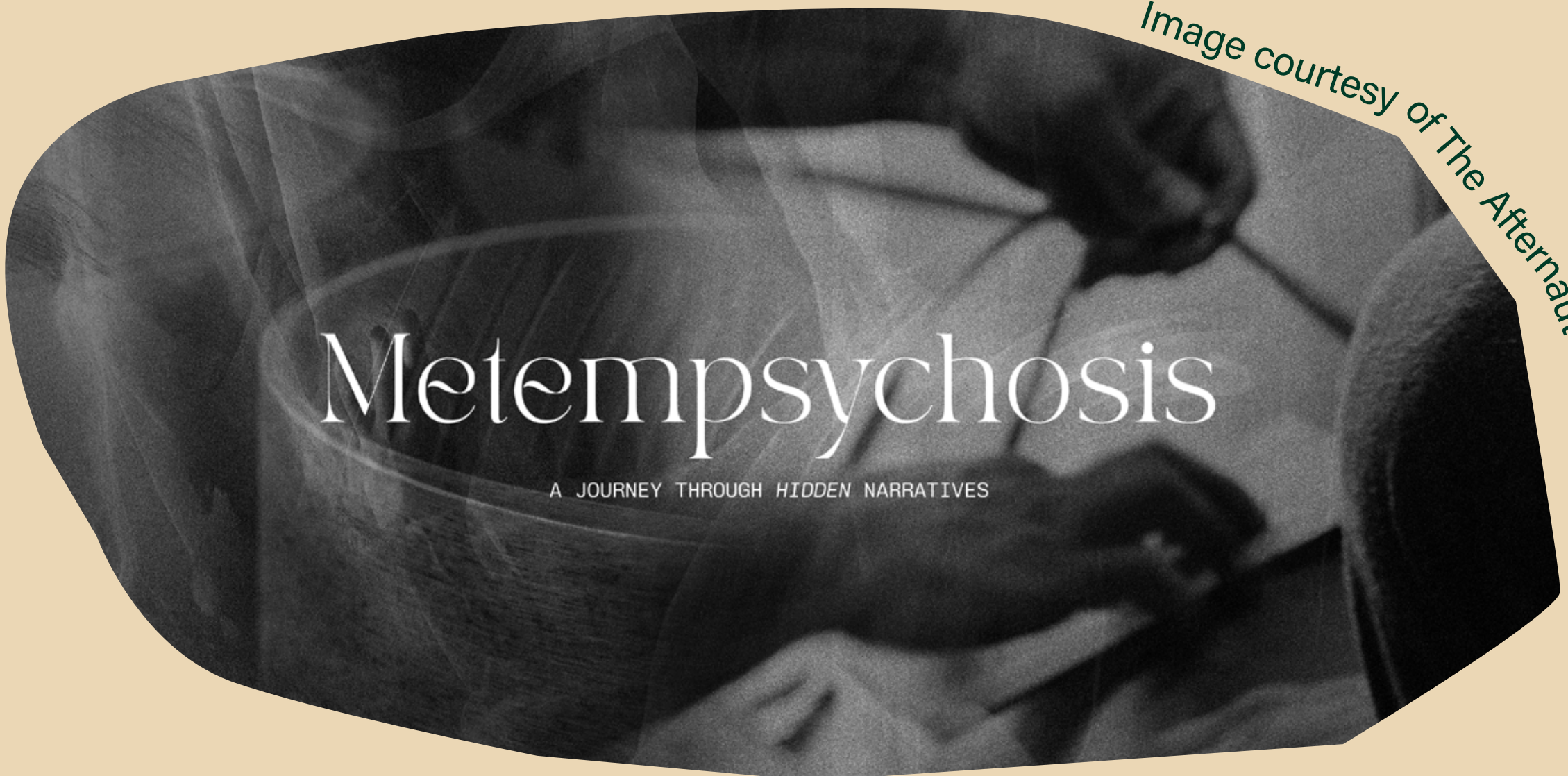


Image courtesy of The Afternaut

## TOUR

# METEMPSYCHOSIS: A PASSAGE THROUGH HIDDEN NARRATIVES

by The Afternaut Group & EDL Pte Ltd

Join this tour and be inspired by how laminates and their complements can be creatively used, reused, and repurposed.

**28 SEP**

11AM - 12PM

2PM - 3PM

4PM - 5PM

**EDL**

17 Woodlands Terrace  
(S)738442

**FREE WITH**

**REGISTRATION**

## TALK & NETWORKING SESSION

# MICHELE DE LUCCHI: PAST AND FUTURE WORKS

by Embassy of Italy in Singapore

The Italian architect De Lucchi revisits the stages of his career and share his views on new possible partnerships.

**01 OCT**

5.30PM - 7PM

**EMBASSY OF ITALY IN  
SINGAPORE**

#33-01

9 Raffles Place (S)048619

**FREE WITH**

**REGISTRATION**

Photo courtesy of Max Rommel



EXPERIENCES

## PLANET DISRUPTORS: HACK YOUR WAY TO A GREENER FUTURE

by Chemistry

Solve puzzles with hidden clues to reverse the effects of climate change in this time-travel sustainability escape room!

**27 - 28 SEP, 04 - 05 OCT**  
3.15PM - 6PM

Image courtesy of Chemistry



17A JALAN PINANG  
(S)199149

**Ticketed: \$20**

NETWORKING  
SESSION

## REIMAGINE THE FUTURE OF HOSPITALITY WITH A.I.

by WATG

Reimagine The Future of Hospitality with A.I.  
— A Student Design Competition.

**25 SEP**  
End of Call for Entries

**04 OCT**  
5PM - 8PM

**HAW PAR CENTRE**  
#04-01/03  
180 Clemenceau Avenue  
(S)239922

**INVITE ONLY**

Image courtesy of Yorke Wu, Associate at WATG,



using Stable Diffusion & Adobe Photoshop

Photo courtesy of The Circle for Human Sustainability



## EXPERIENCES

# RESOURCITY - A STRATEGIC BOARDGAME ON BUILDING RESILIENCE

by The Circle for Human Sustainability

A fun and impactful board game on building resilience in a city — are you ready for the challenge?

**03 OCT**

6.30PM - 9.30PM

**05 OCT**

10AM - 12.30PM

**SINGAPORE  
UNIVERSITY OF  
TECHNOLOGY AND  
DESIGN (SUTD)**

Building 2, Room 2.413,  
Level 4  
8 Somapah Road  
(S)487372

**FREE WITH  
REGISTRATION**

## TALK & NETWORKING SYNERGY: CREATIVE TECH FRINGE (DESIGN EDITION)

by Tusitala & BeFantastic

Join Tusitala for a day of creative tech exploration, with a focus on design!

**28 SEP**

1PM - 9PM

**ALMA HOUSE**

#03-03

46 Kim Yam Rd (S)239351

**TICKETED \$0 - \$10**



Image courtesy of Tusitala

**TALK**

## TALK BY MICHELE DE LUCCHI: THE EQUATION

by Embassy of Italy in Singapore

On the tracks of an equation defining a new attitude, a new philosophy of architecture for its intervention on nature.

**30 SEP**

**5.30PM - 7PM**

Photo courtesy of G. Gastel



**SINGAPORE  
UNIVERSITY OF  
TECHNOLOGY AND  
DESIGN (SUTD)**  
8 Somapah Road  
(S)487372

**FREE WITH  
REGISTRATION**

Image courtesy of Design Incubation Centre



**EXHIBITION**

## THE NATURE OF THINGS

by Greydient Lab Design Consultancy,  
NUS Division of Industrial Design, Design  
Incubation Centre & Lee Kong Chian Natural  
History Museum

The Nature of Things will share a dialogue  
with Nature designed by the students from  
NUS Division of Industrial Design.

**27 SEP - 05 JAN 2025**

**10AM - 6PM**

**LEE KONG CHIAN  
NATURAL HISTORY  
MUSEUM**  
2 Conservatory Drive  
(S)117377

**TICKETED**

Singapore Residents  
**\$17** (Adult)  
**\$9** (Child/Student/NSF/  
Senior Citizen)

Non-Singapore Residents  
**\$24** (Adult)  
**\$15** (Child/Student/  
Senior Citizen)

Free admission for NUS Staff and  
Students (Proof of staff or student  
pass is required)

Photo courtesy of Outer



**OPEN HOUSE,  
TALK, & WORKSHOP**

## **THE POCKET -SIZED DESIGN FESTIVAL**

by OuterEdit

Your handy companion to explore the meaningful value of creativity and design within everyday experiences.

**04 - 06 OCT**  
10AM - 6PM

**OUTEREDIT STUDIO**  
#03-01  
15 Bukit Pasoh Rd  
(S)089829

**FREE ADMISSION**

**WORKSHOP**

## **THINKFUTURE: INNOVATING SUSTAINABLE SOCIAL FUTURES**

by ThinkPlace Singapore

Co-creating and innovating social futures through inclusivity, exploration, and play.

**28 SEP**  
10AM - 1PM

**05 OCT**  
10AM - 1PM  
2.30PM - 5.30PM

**GB BUILDING**  
#08-01  
143 Cecil Street,  
(S)069542

**TICKETED**  
**\$31.59**  
(inclusive of platform fee)

Image courtesy of ThinkPlace Singapore



## **INNOVATING SUSTAINABLE SOCIAL FUTURES**

**EXHIBITION**

## **TYPOGRAPHY AS MUSE: BEYOND THE BOUNDARIES OF LANGUAGE**

by Morisawa Inc. &  
Death of Typography

Designers across Asia explore the intersection of identity, language, and multilingualism through typography design.

**26 SEP - 06 OCT**

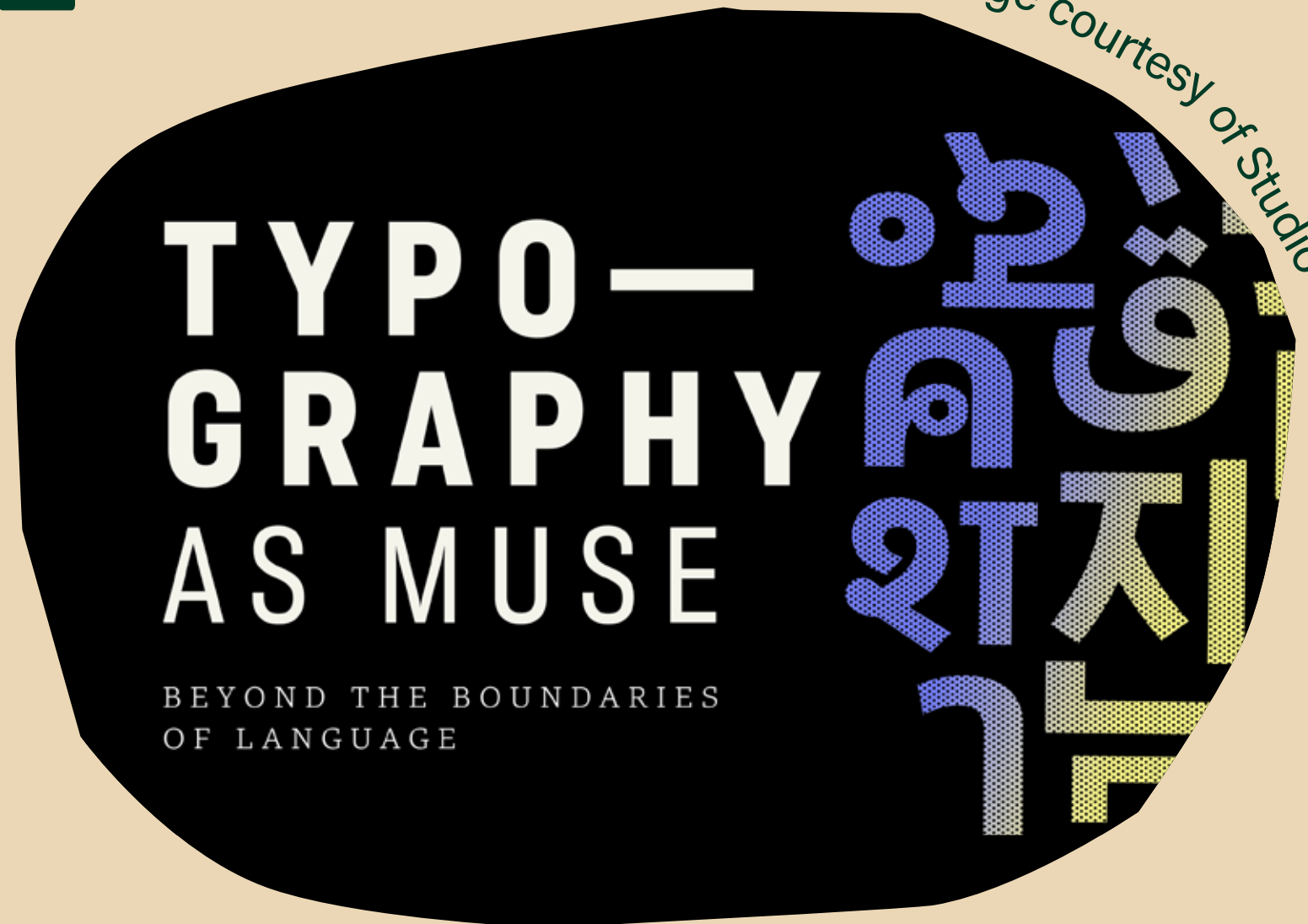
TUE - FRI: 11AM - 6PM

SAT - SUN: 11AM - 7PM

**ULTRASUPERNEW GALLERY**

168 Tyrwhitt Road  
(S)207572

**FREE ADMISSION**



**EXHIBITION, TOUR,  
& NETWORKING SESSION**

## **WHAT A WASTE! BY BUILT-TO- OBJECT X NEXTOFKIN CREATIVES**

by Built-to-Object & NextOfKin Creatives

Experience the potential of circular recycling with desirable circular products made from Singapore's very own waste.

**26 SEP - 06 OCT**

MON - FRI: 10AM - 5PM

SAT - SUN: 10AM - 2PM

**CT HUB 2**

#13-70

114 Lavender Street  
(S)338729

**FREE WITH  
REGISTRATION**

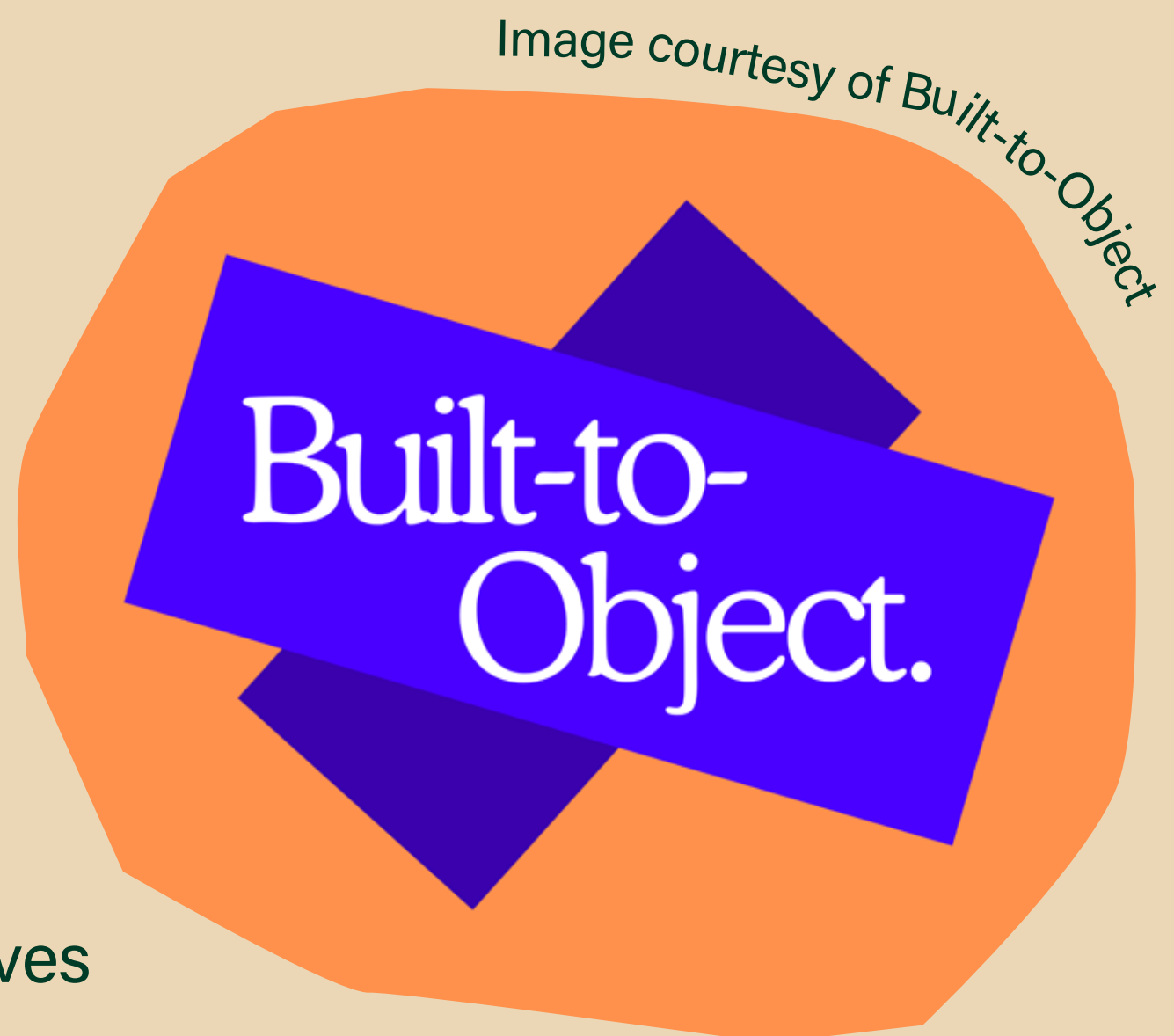




Photo courtesy of Bold At Work



## TOUR WHAT DOES IT TAKE TO DESIGN THE GOOD LIFE?

by Bold At Work

Experience health reimagined and redesigned through an interactive empathy adventure in the west!

**BOLD AT WORK**

#01-159

319 Jurong East Street 31  
(S)600319

**TICKETED**

**\$30**

**03 - 04 OCT**

2.30PM - 5PM

**05 OCT**

10AM - 12.30PM

**WORKSHOP**

## WHAT IF?

by STEMIE Advantages

What if absurd ideas could be turned into practical innovations? Join this workshop to learn how to make your ideas a reality.

**27 SEP - 05 OCT**

**MON - THURS: 10.30AM - 8.30PM**

**FRI: 11.30AM - 8.30PM**

**SAT: 10.30AM - 5PM**

Image courtesy of STEMIE Advantages using Canva



**MOUNTBATTEN  
CENTRE**

#03-03

231 Mountbatten Road,  
Block B (S)397999

**FREE WITH  
REGISTRATION**

Image courtesy of Design Center Asia, Sony

xFutures Design Forum 2024

## Inclusivity by Design

**TALK**

# XFUTURES DESIGN FORUM 2024: INCLUSIVITY BY DESIGN

by Orcadesign Consultants & Design Center Asia, Sony Electronics (Singapore)

Embrace inclusivity with insights from thought leaders on designing spaces, products, and services for diverse users.

**02 OCT**

**9.30AM - 1PM**

**UOB ABILITY HUB  
ENABLING VILLAGE**

20 Lengkok Bahru  
(S)159053

**FREE WITH  
REGISTRATION**





# FREE SHUTTLE & GRAB PROMO

Hop on our free Singapore Design Week shuttle bus to explore the three Design Districts at Bras Basah, Bugis, Marina, and Orchard. Loop service departs every 30 minutes between National Design Centre, Marina Square, and Design Orchard from Fridays to Sundays.

You can also redeem Grab promo code "SDW24" for a ride to the National Design Centre!

\*Terms and Conditions apply



Tap here  
for shuttle bus  
schedule and  
Grab redemption  
details.

# SINGAPORE DESIGN WEEK

26 SEP TO 06 OCT 2024

SINGAPORE  
DESIGN  
WEEK



SDW.SG



Passion  
Made  
Possible



DON'T FORGET TO  
#SDWSG24

@DESIGNSINGAPORE

SEE YOU THERE!

