

Singapore Design Week 2022

Information Pack

Please note that information in this document is still being updated.

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SINGAPORE DESIGN WEEK RETURNS WITH BRAND NEW VISION



Singapore Design Week (SDW), one of Asia’s premier design festivals since its launch in 2014, makes a much-anticipated return after a two-year hiatus to showcase the best of design from Singapore and beyond.

The flagship design festival of Singapore, a UNESCO Creative City of Design, SDW has undergone a major strategic review to chart its path towards being a global creative event with a spotlight on Southeast Asian design excellence.

It now returns with a brand-new vision that demonstrates Singapore’s distinctive brand of creativity, exploring design through three defining pillars: Design Futures, Design Marketplace, and Design Impact.

Design Futures focuses on the design of the future and the future of design, through the lens of forward-looking Singapore – where a more positive future is prototyped for Singapore and the world.

Design Marketplace uncovers lifestyle trends from across the globe, with a spotlight on the fast-growing Southeast Asian region.

Design Impact inspires with innovative and impactful design solutions that tackle society’s biggest questions and create a better world by design.

Dawn Lim, Executive Director, DesignSingapore Council: “We are excited to unveil the brand new Singapore Design Week which will grow recognition of our UNESCO Creative City of Design as a leading design hub, establish our design thought leadership, and raise awareness of the value of design. Our designers have an immense amount of talent and creative courage that we can champion, and we hope that festival goers will come away with genuine inspiration, meaningful connections and a new perspective on what Singapore design stands for.”

Mark Wee, Festival Director of SDW 2022: “The two-year hiatus was a good time to hit the refresh button. We deliberated on a stronger festival vision and how we could carve a distinctive and enduring niche by focusing on Singapore’s design strengths. The new Singapore Design Week (SDW) will shine the spotlight on Singapore as a futuristic city of design and innovation economy; an East-West connector and convenor for Southeast Asian design and lifestyle; and a purveyor of sustainable and impactful design solutions that address urgent real-world problems. This year’s line-up of design and creative heavyweights promises to cement SDW as one of Asia’s premier design festivals.”

Please see page 5 onwards for a full description of our key events under the three pillars. For more info on SDW’s brand new vision and the three pillars, please see our first press release [here](#).

SINGAPORE DESIGN WEEK 2022 PROGRAMME LINE-UP

I. Design Futures Key Event

1. DESIGN FUTURES SYMPOSIUM



About Design Futures Symposium:

Developed by Curatorial Director Paola Antonelli, the Design Futures Symposium 2022 will focus on the design of the future and the future of design, assembling a host of distinguished designers and thinkers from Singapore and around the world. Together, they will probe some of the critical ways in which design is fundamental to strategies for the future, and an enzyme for progress.

A diverse line up of content and speakers will address issues such as design approaches to complexity, systems, and prototypes; the imperative of regenerative design; designing for local and global challenges such as ageing populations and dense, low-carbon cities; how design can optimise human experience within the rest of nature; and how design can harness technology to build a better and more inclusive future.

The first session of the symposium will investigate system thinking and the practice of prototyping as key concepts to engage with complexity and envision a better future for all. Singapore is a design in continuous progress, a highly complex system, and an exquisitely prototyping city. The first session will probe the potential of these concepts via past and future examples of projects at all scales that use design to address critical challenges that are specific to Singapore and might inspire the rest of the world.

The second session will open our gaze to the world – to the local, regional and global systems; to the world of design; to the role of designers and citizens, and the agency we have to steer our course. Focal points will be regenerative

and investigative modes for design, and their expansive circumferences of impact; and the role of innovation, particularly with reference to how technology can be a force for good when grounded in healthy values and constructive vision.

The final session will refocus on Singapore, seen through the eyes of designers, both local and international, that are engaging with its future. Using Singapore – a model compact city – as a reference point, this session will consider what could come from a reframing of the metrics of cities through a less technical lens, and how resilience could be developed and harnessed as a result to help cities thrive and flourish.

The line-up of speakers include Prof. Lim Siong Guan, Professor, Lee Kuan Yew School of Public Policy (Singapore); Dr. Emi Kiyota, Associate Professor, National University of Singapore and Director (Programme), Health District @ Queenstown (Singapore); Thomas Heatherwick, founder of award-winning British design and architecture studio Heatherwick Studio; and Natsai Audrey Chieza, Founder and CEO of R&D studio Faber Futures that creates biologically inspired materials. More speakers will be unveiled closer to the event.



Paola Antonelli (from left), together with over ten distinguished local and international speakers including Prof. Lim Siong Guan, Dr. Emi Kiyota, Thomas Heatherwick, and Natsai Audrey Chieza will provide a deep dive into how design can shape a better future

Paola Antonelli, Curatorial Director of the Design Futures Symposium 2022: “The title of this year’s symposium points to a dual meaning. On one hand, it highlights Singapore’s unique approach, based on modelling, prototyping, testing, and perfecting solutions for preferable futures, as in a design process. On the other hand, it points to individual citizens and their ability and responsibility. Who has agency to determine and build the future? It is not only official bodies or corporations; agency lies in each of us, through the decisions we make and the actions we take every day.”

Event Details:

Date: 20 September 2022, Tuesday
Time: 14:00–21:00 (Includes dinner reception)
Venue: Victoria Theatre
9 Empress Place Singapore 179556

Links to Press Assets:

Images: [Link to Design Futures Images](#)
Speakers' Bios: [Link to Designers' Bios](#)

II. Design Marketplace Key Events

1. FIND – DESIGN FAIR ASIA



*Some international brands and manufacturers which will be part of Asia's largest and newest design fair are (from left) Linen Tales, Olivia Collins and Bull & Stein.
Photos courtesy of the respective brands.*

About FIND – Design Fair Asia:

One of Singapore Design Week 2022's anchor events, FIND – Design Fair Asia, is Asia's newest and largest furniture, interiors, and design fair. Organised by Fiera Milano and dmg events, FIND will convene the largest carefully selected collection of interior brands, key opinion leaders, designers and content from East and West.

The event provides a platform for Singapore design brands and designers to showcase their works alongside leading global brands and manufacturers, as well as the region's most exciting talent in one holistic experience. Visitors, including architects, interior designers, retailers, agents, and design savvy consumers from across Asia, are invited to draw inspiration, network, and trade at this new three-day event.



FIND – Design Fair Asia partners with design tastemakers and key opinion leaders including (from left) Tony Chambers, Yoko Choy and Suzy Annetta

Design tastemakers and key opinion leaders Tony Chambers, founder of creative agency TC & Friends and former Editor-In-Chief of Wallpaper*, and Yoko Choy, China Editor of Wallpaper* will form the creativity and content pillar at FIND – Design Fair Asia, creating an opportunity for exchange and inspiration in the convergence of West and East and a platform for global designers to showcase their work.

FIND – Global Summit: Together with the FIND team, Chambers and Choy will bring together a panel of global design opinion leaders who will contribute to conversations on the metaverse, wellbeing, biophilia and sustainability and more.

Look forward to a series of engaging sessions at FIND – Design Fair Asia such as the below:

Masterclasses: INTERNI Magazine will hold masterclasses on ‘Designing Hospitality’, ‘The Art of Living’ and ‘Super Materials’, exploring topics including how the hospitality industry uses their work and creativity to create authentic experiences, design in the living environment and innovative sustainable materials.

Panel Discussions: A highlight from day one is the panel discussion on ‘**Conscious Traveling: Authentic Experiences, Genuine Connections, and Positive Outcomes**’ which will have Tina Norden, Partner from Conran & Partners, Keat Ong, founder of Keat Ong Design and Andre Fu, founder of Andre Fu Studio, share how design thinking is redefining the travel sector.

On day two, learn about blockchain technology and its impact on the creative landscape. With NFTs enabling a digital art revolution, creatives have been attempting to connect NFTs to physicality in the real world. Deep dive into the

metaverse through a panel discussion titled **‘Blockchain, NFT, and Striving for the Betterverse’** with luminaries such as Tony Chambers, Chair of Content for FIND – Design Fair Asia; Hunn Wai, Creative Director at Lanzacechia + Wai Design Studio; Talenia Phua Gajardo, Founder/CEO of The Artling; and Azusa Murakami and Alexander Groves, Co-Founders of Studio Swine.

Don’t miss the line-up of design thought leaders including Yoko Choy, Co-Chair of Content of FIND – Design Fair Asia, Richard Li, Founder of July and Janice Feldman, Founder of JANUS et Cie on day three. They will share their personal experiences creating influential brands and the importance of areas such as innovation, customer loyalty, positioning, and counterfeiting at the panel discussion **‘Building Influential and Enduring Brands’**.

Mel Shah, Vice President Asia of dmg events: “We are really looking forward to the much-anticipated return of Singapore Design Week. FIND – Design Fair Asia is extremely proud and honoured to be Singapore Design Week 2022’s official Design Marketplace anchor. Together with our colleagues at DesignSingapore Council, we are excited to present a unique, exclusive, innovative and immersive new design experience that will speak to our audiences in Singapore and the rest of the world.”

Tony Chambers: “Asia, and Singapore in particular, is very close to my heart, so I was delighted to be invited to be Chair of Content for FIND – Design Fair Asia. This event will provide a much-needed platform for exchange and inspiration in the meeting of West and East. FIND will be an opportunity for designers worldwide, both established and new, to showcase their work and it will anchor Asia on the global design scene.”

Yoko Choy: “Optimism and creativity are needed now more than ever in the world of design as we navigate today’s uncertainties to create the built environment of the future. In seeking the answers to those challenges, FIND – Design Fair Asia is bringing together some of the best practitioners in the furniture and interiors industry from Italy and beyond to Singapore to showcase possibilities and innovative propositions to both an Asian and a wider international audience. Together with Tony Chambers, we are going to initiate conversations with some of the world’s leading professionals to stir up public discussions about how we can construct better lives and we aim to provide memorable moments in celebration of design and togetherness.”

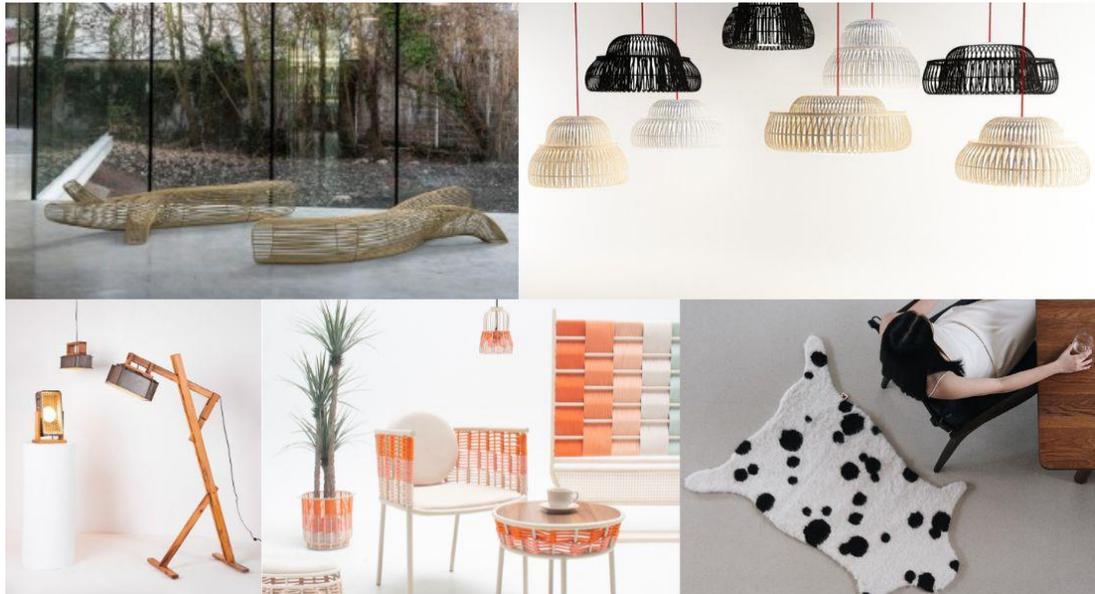
Event Details:

Date: 22 – 24 September 2022, Thursday to Saturday
Venue: Marina Bay Sands Expo and Convention Centre

Links to Press Assets:

Images: [Link to FIND – Design Fair Asia Images](#)
Bios: [Refer to Annex for FIND – Insider Bios](#)

2. EMERGE @ FIND



Fresh works by over 50 Southeast Asian designers will be presented at EMERGE @ FIND through the lens of materiality. (Clockwise from top left) Log bench seats made from rattan by Alvin Tjitrowirjo (Indonesia), Ceiling pendants made from bamboo by Abie Abdillah (Indonesia), Furmidable Rug made from dog fur by Cynthia Chan (Singapore), MEL Series made of Polypropylene Rope by Sarunphon Boonto (Thailand) and Contrapunto lamp fashioned from agri waste by Stanley Ruiz (The Philippines)

About EMERGE @ FIND:

The inaugural edition of EMERGE @ FIND will present the first-of-its-kind Southeast Asian design talent showcase. Curated by Suzy Annetta of Design Anthology, the showcase will shine the spotlight on over 50 established and emerging designers from six countries: Singapore, Malaysia, Indonesia, Thailand, Vietnam, and the Philippines.

These designers will unveil fresh works through the lens of materiality, categorised under the following four pillars: Natural & Local, which includes designers and designs that utilise natural and/or local materials; Waste, which includes designers and designs working with waste materials, offcuts, salvaged or recycled materials; Innovation, featuring designers and designs that utilise innovative materials, or conventional materials in innovative ways; and Unconventional, showing designers and designs that use unconventional materials or conventional materials in unconventional ways.

EMERGE @ FIND will showcase top designers such as Hans Tan from Singapore, Handhyanto Hardian and Alvin Tjitrowirjo from Indonesia, Wei Ming Tan from Malaysia, Gabby Lichauco from the Philippines, and introduce emerging designers such as Karyn Lim from Singapore, Sarutra Kaitparkpoom and Robert Sukrachand from Thailand, Phuong Dao and Vũ Hoàng Anh from Vietnam, Jamie Kok from Malaysia, and Jim Zarate-Torres from the Philippines.

Suzy Annetta, Curator of EMERGE @ FIND: “I see EMERGE @ FIND as a unique opportunity to bring together some of Southeast Asia’s most exciting designers – from recent graduates to more established names. Through their work, curated by their choice of material exploration and execution, I hope to showcase and celebrate the diverse range of processes and practices that continue to develop in the region.”

Stanley Ruiz, Founder of Estudio Ruiz Design Consultancy (Philippines): “Industrial design is a discipline that can create concrete change in the world. My work is a mix of industry and craft, where I use traditional and artisanal techniques and materials to create contemporary objects. Sustainability should be part and parcel of a design. As a designer, I strive to make my products last longer and consume less.”

Phuong Dao, Furniture Designer (Vietnam): “People interact with furniture every day. As a furniture designer, I am inspired to positively impact lives through creating useful things for my community and the environment. For EMERGE @ FIND this year, I want to introduce my favourite collection titled “Ca Rang”, which utilises waste materials to showcase how design should work with the environment, instead of against it.”

Luke Heng and Nicholas Lim, Founders of NiiL (Singapore): “EMERGE @ FIND provides makers like us an opportunity to witness products around the region and exchange inspiration. NiiL is a space where we can be playful and experimental. The materials that we work with are usually unconventional materials. For instance, we used an industrial material commonly used to build conveyor systems and robots on our first collection. We intend to experiment with different materials with each successive collection and let each material shape the design process, rather than the reverse.”

Event Details:

Date: 22 – 24 September 2022, Thursday to Saturday

Venue: Marina Bay Sands Expo and Convention Centre

Links to Press Assets:

Images: [Link to EMERGE @ FIND Images](#)

Designers’ Bios: [Link to Designers’ Bios](#)

III. Design Impact Key Events

1. N*THING IS POSSIBLE BY POTATO HEAD, OMA & FRIENDS

N*thing is Possible
By Potato Head *a journey to zero waste
& OMA

Andra Matin
Andreu Carulla
BYO Living Futura
Kengo Kuma
Max Lamb
Thibaut Grevet
Toogood & more

9AM - 9PM
 16 September to 25 December 2022

For Information:
designsingapore.org & potatohead.co

ORGANISED BY: potatohead, OMA, NATIONAL DESIGN CENTRE
 A KEY EVENT OF: SINGAPORE DESIGN WEEK
 HELD IN: Passion Made Possible
 SUPPORTED BY: SINGAPORE DESIGN WEEK, ANMAN, National Environment Agency

About N*thing is Possible by Potato Head, OMA & Friends:

Led by the creators of the world-famous Desa Potato Head creative village, Potato Head, and co-curated with award-winning firm Office for Metropolitan Architecture (OMA), the National Design Centre (NDC) will be transformed into N*thing Is Possible, a regenerative design showcase that celebrates re-use, re-cycle, re-craft and re-live by highlighting the hospitality company's journey to accomplish a zero-waste lifestyle.

The storytelling multimedia exhibit that spans across design, art, architecture, music, food and fashion will be brought to life with the help of international and Singapore collaborators including renowned Japanese architect Kengo Kuma, American artist Futura, Catalan industrial designer Andreu Carulla, British furniture designer Max Lamb, London-based design studio Toogood, French director and photographer Thibaut Grevet, Indonesian architect Andra Matin,

Jakarta design studio BYO Living, and Bali-based environmental engineers Eco Mantra alongside Singapore partners and supporters including popular F&B concept Tanuki Raw, NUS Department of Architecture, independent research lab Atelier Hoko, circular workshop partner, The Idea Co, and the National Environmental Agency (NEA).



*From left: Study Chair by British designer Max Lamb, a collaborator in N*thing is Possible; Desa Potato Head's iconic façade made of repurposed window shutters and 5,000 Lost Souls installation created from over 5,000 plastic flip-flops salvaged from the beaches of Bali.*

In many inspiring and innovative ways, the showcase will tell the story of how, with the help of internationally acclaimed talent, Ronald Akili's Potato Head Beach Club became a creative, sustainable place shape-shifting waste into beautiful objects and art. The exhibit will also reveal the detailed blueprint for Potato Head's journey to this point, with the intention that it informs and inspires others to apply it in their own businesses.

The three-month show begins with activations, talks, panels, and activities involving many of the collaborators and designers.

Ronald Akili, Founder of Potato Head: "Radical sustainability is woven into Potato Head's DNA. We serve up sustainability in an appealing way and hope to inspire our guests to adopt an earth-friendly lifestyle by showing how beautifully it can be done without compromise. We believe in sharing our learnings because this is the way to create that ripple effect. So, join us and our friends on our Journey to Nothing, and see how N*thing is Possible."

David Gianotten, Managing Partner-Architect, OMA: "In our age of instant comfort, we are used to deploying the world's resources to generate our desired environment, climate, and ways of living, often without much thinking about the impact on the earth. N*thing is Possible at NDC allows us to investigate the lifecycles of the materials that we use in architecture, design, hospitality, and beyond. Our exhibition joins creative efforts across disciplines to capture the potential of the materials at different stages of their lifecycles."

Event Details:

Date: 16 September 2022 – 25 December 2022

Time: 9:00–21:00

Venue: National Design Centre
111 Middle Road, Singapore 188969

Links to Press Assets:

Images: [Link to N*thing is Possible Images](#)

Designers' Bios: [Link to Designers' Bios](#)

2. PRESIDENT*S DESIGN AWARD TOURS



*President*s Design Award*s Design of the Year recipients The Pinnacle@Duxton (left) and Enabling Village will be featured in the President*s Design Award Tours.*

About President*s Design Award Tours:

The President*s Design Award (P*DA) is Singapore’s highest honour for designers and design projects across all disciplines. Jointly administered by the DesignSingapore Council and the Urban Redevelopment Authority, it recognises the significant achievements of an extraordinary group of people that is impacting the lives of Singaporeans and the global community.

The President*s Design Award Tours is a new signature P*DA series that will be launched during Singapore Design Week 2022. Centred around architecture and place-making projects, two special P*DA Tours titled ‘Design that Cares’ and ‘The Hunt for the Green Treasure’ will provide the public with opportunities to experience first-hand some of Singapore’s most outstanding and impactful designs through immersive tours and self-guided journeys that exemplify innovation, inclusivity and sustainability. The special SDW edition will feature exclusive experiences that are not normally available to the public.

‘Design that Cares’ by Monster Day Tours is a tour designed to bring participants off the beaten path to discover spaces that exemplify equity, diversity and inclusion. Designed to showcase the value of inclusive design, the tour visits Enabling Village, The Pinnacle@Duxton and home-grown brand Bynd Artisan where participants will enjoy behind-the-scene experiences, workshops, stories of local designers and gain a deeper appreciation of inclusive spaces and objects they encounter in their everyday lives.

Tat Yam Suen, Founder, Monster Day Tours: “In a world where individuality is fiercely celebrated, this President*s Design Award tour aims to showcase the value of inclusive design in bringing people and society together. Participants

will be brought on a journey to learn more about inclusive design concepts that create environments where people can truly feel welcomed and valued, regardless of age, authority, or ability.”

‘The Hunt for the Green Treasure’ by Tribe Tours is a guided game tour that challenges participants to decipher a series of puzzles issued by a famous architect to uncover a mysterious green treasure. Seekers will visit Singapore’s award-winning green sustainable architecture, specially Skyville@Dawson, Oasia Hotel Downtown and Gardens by the Bay, to learn more about their sustainable design features and hear about the challenges P*DA recipients faced.

Elaine Low, Curator, Tribe Tours: “Singapore has some of the most stunning green architecture in the region and we were delighted to have the opportunity to design a game tour that showcases the award-winning President*s Design Award projects. Besides putting their mystery-solving skills to the test, participants will also receive exclusive access to locations not normally open to the public and learn more about the sustainable design features and process behind Singapore’s award-winning designs.”

Event Details:

Date: 17 September 2022 and 24 September 2022

Time: 9:00 to 13:30 (For ‘Design that Cares’ Tour)

9:30 to 13:30 (For ‘The Hunt for the Green Treasure’ Tour)

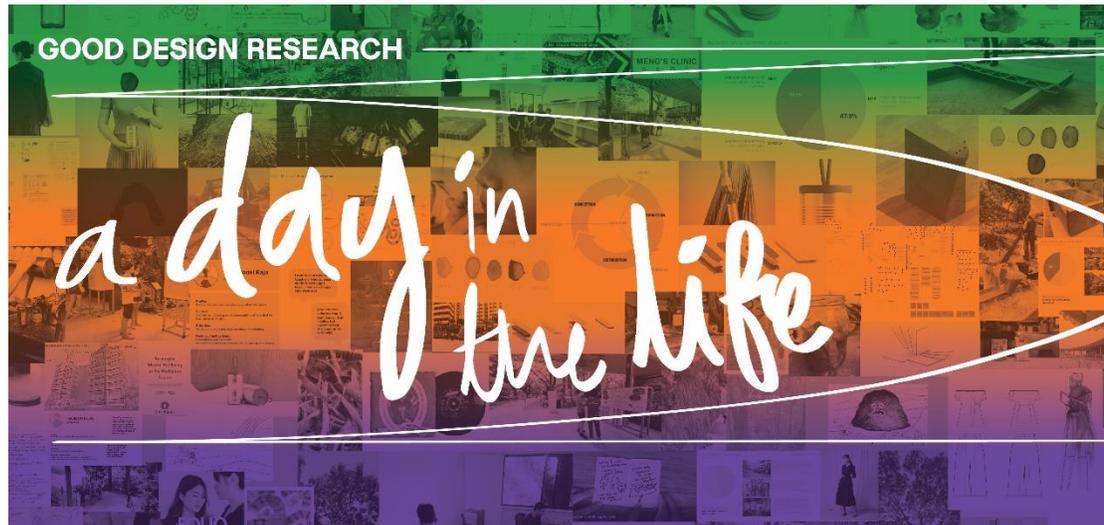
More details and booking information for the tours can be found on

sdw.sg

Links to Press Assets:

Images: [Link to President*s Design Award Tours images](#)

3. GOOD DESIGN RESEARCH POP-UP EXHIBITION



About Good Design Research Pop-up Exhibition:

Launched by DesignSingapore Council in March 2020, Good Design Research (GDR) underscores the importance of how design backed by deep research can make a true difference by building deep domain knowledge and solving the challenges faced by societies and cities. This initiative empowers designers and design enterprises in Singapore to find their unique value proposition in designing for impact through research and experimentation, supported by a wide network of knowledge partners.

This special pop-up exhibition at Singapore Design Week 2022 showcases how good design can add value to lives holistically, through Purpose – making an impactful difference to overall welfare, community integration and social inclusivity; Practice – constantly improving work processes and the environment; and Play – re-framing perspectives of life through the lens of creativity and imagination. It will be accompanied by craft workshops, design thinking workshops, panel discussions, and talks.

Over 20 GDR recipients will share their work with the public, including GINLEE Studio, Werable by Claudia Poh, Roger&Sons, Offcut Factory, NOST, Forest & Whale and more.

Felicia Toh, founder of NOST, Good Design Research recipient: “As a small brand looking to create outsized impact by celebrating and preserving heritage craft through innovation, exhibiting in the Good Design Research pop-up during Singapore Design Week 2022 is the platform that helps share our work with a wider audience.”

Event Details:

Date: 10 – 25 September 2022

Venue: Bugis+

Date: 1 – 30 September 2022

Venue: Funan Underground Pedestrian Link

Links to Press Assets:

Images: [Link to Good Design Research Pop-up Images](#)

Designers' Bios: [Link to Designers' Bios](#)

IV. Design Lifestyle Experiences

1. #FASHTAG BY DANIEL BOEY



About #FashTag by Daniel Boey:

Virtual fashion festival The Front Row returns for the third year with #FashTag at Raffles City Shopping Centre during Singapore Design Week 2022. Through a series of collaborative, cross-disciplinary physical and virtual events, and activations, #FashTag explores the possibilities for fashion in an increasingly decentralised and digital post-pandemic world. It also celebrates sustainable, inclusive design, and champions the spirit of cross-border collaborations.

#Fashtag is set to demonstrate its beliefs in:

- **Design With a Conscience**, embracing the pillars of sustainability, eco-consciousness, seasonless and cruelty-free fashion and beauty in our journey towards being a more responsible creative and consumer.
- **Celebrating Unique Concepts** that we created through pivoting during Covid-19 lockdown. These concepts form the foundation for creative, design and fashion events of the future.
- **Celebrating the Solidarity** of cross-border designers and creatives who created an international (digital) brother-and-sisterhood during the lockdown and continue to create ground-breaking new works.

Visitors can look forward to the following key highlights:

- **#METAMATTERS:** A fashion x photography showcase consisting of new works, collaborations and archival pieces. Content Creators include CHUAN DO and FREY (Singapore), MIRL INCUBATOR (Singapore), FILBERT KUNG (Philippines) and a special cruelty-free collaboration between photographer RUI LIANG, fashion designer THOMAS WEE and former Singapore top model PAT KRAAL.

- **#MADEINREALLIFE:** A special NFT showcase curated by MIRL, the organisers of Meta Jam Asia, the first NFT Festival in Asia and Singapore's first digital art and experiential festival. The centrepiece of is an upcycled couture gown with NFT elements created by Joanna Lim.
- **#FASHIONAVATARS:** A showcase of ASEAN fashion through a hybrid concept including labels: COVERMENOT (Indonesia), SEAN SHEILA (Indonesia), Tube Gallery (Thailand), Jude Ng (Australia), Ki Lee (Korea), Joe Chia (Malaysia) and couturier Michael Cinco (Philippines) as well as fashion upstarts Outdwell (Malaysia) and A-Jane (Malaysia).
- **#COVIDCREATIVES:** A showcase of virtual runway shows, and fashion films created by fashion producers during the pandemic, as a tribute to their ingenuity to create ground-breaking work despite the limitations of pandemic restrictions. Featuring MAX TAN, Nuboaix and Shirt Number White from Singapore; JESUS LLOREN, PVR – PAOLO RAYMUNDO, EXTA COUTRE, BEATRICE SAMSON AND AMATO from The Philippines (directed by ARIEL LOZADA).
- **#FASHIONFUTUREFACES:** A showcase of works created by fashion students from Raffles Design Institute, Nanyang Academy of Fine Arts and La Salle College of the Arts, with a strong emphasis on upcycling, eco-conscious and cruelty-free creations that are leather and fur-free as well as the use of VR to create fashion content.
- **VOID DECK #CONVERSATIONS:** An open discussion platform where Singapore fashion schools, such as Raffles Design Institute and LASALLE College of the Arts, share their inspirations and respective journeys in creating upcycled or digital projects. Look forward to a special session helmed by Susanna Jaafar of Zerrin.com, who will host a discussion on being a sustainable, responsible fashionista. As part of Void Deck Conversations, **#USEYOURHANDSCAMPAIGN** is a unique and meaningful sharing session by three creatives who have made recycling, upcycling, and sustainability the cornerstone of their business: Irene Kusuma, The Kang, and Becky + Rosie.
- **CABINES WITH A #CONSCIENCE:** Curated cabine runway presentations that showcase responsible fashion consumption, such as small batch production, circular economy shopping and the like, as well as an inclusive fashion cast and a special runway show comprising a cast of former top Singapore models aged 50 and above.
- **#REDUCE #REUSE #RECYCLE:** A collaboration with young Singaporean spatial designer Aaron Lim who will take over an existing Raffles City festival set and upcycle it for #FashTag. This set is used to host the exhibitions and shows on levels 1, 2 and 3 at Raffles City. Held in conjunction with Raffles City Singapore's 'PROJECT GREEN' initiative.

Daniel Boey, Founder and Creative Director of The Front Row: “The Front Row spearheaded a digital fashion revolution during the pandemic and proved that fashion can adapt and thrive in digital spaces. For this special edition as part of Singapore Design Week, we are partnering with exciting and unexpected local, regional, and international creatives consisting of designers, photographers and content curators, as well as the brightest students from Singapore’s fashion schools to showcase NFTs and the metaverse, which are rapidly shaping the future of design and fashion. We are immensely proud to present #FashTag in a hybrid, physical format to deliver a fresh and unparalleled fashion experience to consumers.”

Event Details:

Date: 16 – 25 September 2022

Time: 10:00 – 22:00 (For timings of shows and activations, please refer to sdw.sg)

Venue: Raffles City Shopping Centre

Links to Press Assets:

Images: [Link to #Fashtag images](#)

Designers’ Bios: [Refer to exhibition details for designer’s bios](#)

2. RE-ROUTE BY PLUS COLLABORATIVES



About Re-Route by Plus Collaboratives:

Helmed by creative brains, Mervin Tan and Cheryl Sim from Plus Collaboratives, Re-Route is a creative placemaking festival that immerses visitors in an alternate storytelling of the Little India district through a collective of creative voices, to demonstrate how design can be used as a tool to spotlight our heritage. With curated experiences, installations, programmes, and other design interventions, it aims to encourage people to detour from their usual routes to explore the district with a new perspective and connect with Little India's lesser-known history. The design intervention at each site below will pay homage to its own unique identity, heritage, and community.

Race Course: A former sports and recreational hub for horse racing for the upper class, it will be re-interpreted as a modern day Sporting Social Club, in a nod to the sporting spirit, dynamism and atmosphere of its past. The Club will feature a member's lounge and café, a festival-branded retail store, sidewalk games and installations that are inspired by movement and leisure.

New World Amusement Park: A popular nightlife destination from the 1920s to 1960s, it will be re-interpreted as a Surreal Playscape, to draw back on the curious and vibrant spirit of the former park. Playful, larger-than-life interactive installations, costume and fashion design displays and live entertainment will see it come to life again.

Serangoon Road: Harking back to its beginnings as one of the earliest roads built in Singapore that served as a link between town settlements and Serangoon harbour, the activation will shine the spotlight on trades that sprang from the road's formation, such as brick kiln trade and rattan work. Keep an eye out for a main observatory tower, installations and workshops from traditional craft makers and businesses.

Mervin Tan and Cheryl Sim, Founders of Plus Collaboratives: “As tourism gradually resumes in the post-pandemic world, we saw the opportunity to fuel the appeal of Singapore’s historical areas through domestic and international tourism. This September, Re-Route Festival focuses on Little India, which is well known to many as a historical site and a centre of amenities. Whether people head down to Little India for a specific purpose or to explore heritage sites, visitors tend to only concentrate on specific areas without fully appreciating the characteristics of the location. The Re-Route Festival intends to introduce story cores that will draw people into other areas of Little India and explore the untold histories of the area.”

Event Details:

Date: 16 September 2022 – 9 October 2022

Time: Timings of tours will be released on sdw.sg closer to the event date

Links to Press Assets:

Images: [Link to Re-Route images](#)

Designers' Bios: [Link to Designers' Bios](#)

V. Design Community Open Doors

1. KIDS21 x DESIGNSINGAPORE COUNCIL SHOWCASE

In line with its sustainability efforts, multi-label boutique Kids21 collaborates with Singapore designers to design and produce bespoke furniture and lifestyle products by upcycling Kids21 products from past fashion seasons.

The designs presented reflect the designers' creative flair, personal touches, and unique inspiration. Visitors can look forward to designs by NextofKin Creatives, ASOLIDPLAN, Studio Dam and UPSTRS_ at the Kids21 store at Dempsey Road.

Event Details:

Date: 16 - 30 September 2022
Time: 10:00 – 19:00
Venue: Kids21, 16 Dempsey Rd, Singapore 249685
Registration: Free (Registration Required)

2. FULL CIRCLE: 10 YEARS OF POMEROY STUDIO AND AN EMBRACE OF CIRCULAR THINKING

Professor Jason Pomeroy is an award-winning architect, academic, and author regarded as one of the world's leading experts in sustainable design. He is the founder of interdisciplinary sustainable design and research firm, Pomeroy Studio; sustainable architecture practice, Jason Pomeroy Architects; and sustainable built environment academy, Pomeroy Academy. His professional career has spanned Europe, the Middle East and Asia and includes critically acclaimed green cities, buildings, and landscapes – from the first zero carbon house in Asia to Indonesia's 'Silicon Valley'.

Full Circle: 10 Years of Pomeroy Studio and an Embrace of Circular Thinking explores the career of designers and the circular thinking embedded in Pomeroy Studio. The programme includes a workshop, conversations with leading luminaries of the built environment, a series of career talks by influential designers and thought leaders, and a circularity lecture by Professor Pomeroy that investigates challenges faced by the built environment in the face of climate change.

Event Details:

Date: 19 September 2022
Time: 16:00 – 20:00
Venue: National Design Centre, Auditorium & TRASHLAB
111 Middle Road, Singapore 188969
Registration: Free (Registration Required)

3. STEMIADVANTAGES WORKSHOPS FOR KIDS

STEMIAdvantages Ltd is a non-profit organisation with a range of programmes aimed to shape the next generation of Science, Technology, Engineering and Mathematics leaders.

Kids get to put on their design thinking caps to create innovative works at a plethora of workshops including SCAMPER Time!, SCAMPER-venture, The Simple SCAMPER Hack, Design A-Tech. The workshops will delve into the SCAMPER technique, a problem-solving tool to turn ideas into innovation and break the barriers against creativity. From recreating favourite holiday decorations to redesigning everyday items, these hour-long sessions are set to get creative juices flowing. Completed works can be brought home.

There will also be a five-minute Mystery Bag Challenge. Participants can enter the challenge with friends, family, or solo and stand to win prizes.

Event Details:

- Date:** 18, 24 and 25 September 2022
- Time:** 10:00 – 17:00
- Venue:** 231 Mountbatten Road #03-03 Block B Mountbatten Centre Singapore 397999
- Registration:** Free (Registration Required). Registration information will be available on sdw.sg.

4. A CIRCULAR WORKSPACE: REPURPOSING A POST-COVID WORKPLACE

The Covid-19 pandemic thrust the global workforce to pivot non-essential operations to function virtually. Now, two years on and with restrictions lifting, it is time to assess how we have been working: What is practical and what is not? And what does this mean for the future of work?

Strategic design consultancy Chemistry opens its office doors as a study to how the workplace can be imagined in a post-pandemic world. During the open house showcase of their office at Jalan Pinang, designers will share how they have transformed a space built for functionality and individual productivity into one that promotes collaboration, creativity and nurtures company culture.

Through personal sharing of reflections, insights, and vision, the open house seeks to inspire visitors to rethink their workspace to one that is thoughtful and mindful of people and the planet.

Event Details:

- Date:** 24 September 2022
- Time:** 14:00 – 19:00
- Venue:** 17A Jalan Pinang
- Registration:** Free

5. _MAKE

_Make is a limited time in-store experience during SDW 2022 by contemporary womenswear label GINLEE Studio. Visitors of its newest store in Great World City will be able to personally create their own pleated bags, tops and cushion covers, and be a part of the studio's slow fashion movement.

*MAKE, as a verb, suggests the present moment in time. As an antithesis against the mass, ready-made model of fast fashion and signifies a return to the tactility of shaping materials.

Event Details:

Date: 16 – 25 September 2022
Time: 10:00 – 21:00
Venue: GINLEE Great World Store #01-145
1 Kim Seng Promenade, Singapore 237994
Registration: Ticketed (\$68)

6. DAY TO DAY DESIGN FOR SUSTAINABLE LIVING

Living in a high-rise flat may be harder to go eco – but that's not always true. Socially conscious space and community Crane seeks to show participants how to design their own life and living spaces to minimise their carbon footprint and live a healthy and sustainable life.

Through working with partners such as environmental social enterprise Terra Matters and "farmpreneurs" Bollywood Veggies, Crane invites the public to workshops on sustainable living – from how to design their personal green spaces to growing their own mini vegetable garden in their kitchens!

Event Details:

Date: 24 September 2022
Time: Various Timings
Venue: Crane, 282 Joo Chiat Road Singapore 427535
Registration: Workshop fees apply. More details:
<https://www.wearecrane.com/happenings/day-to-day-design-for-sustainable-living>

7. LAUNCH OF NEW CONTEMPORARY ASIAN FURNITURE COLLECTION

SCENE SHANG is transforming its current furniture and home decor showroom into a retail experience that challenges the norm in the way home and living brands are presented by creating a journey through a multi-sensory gallery/art installation-like setting.

It will also be launching a new collection of scents that support good living. The design of the space will mainly incorporate the use of sustainable and recyclable materials.

Event Details:

Date: 16 – 25 September 2022
Time: 11:00 – 20:00
Venue: 42 MacTaggart Road, Level 7, Singapore 438920
Registration: Free

8. DT|UX Summit 2022

DT|UX Summit is Singapore Polytechnic's annual event which showcases the success stories of innovation and design both locally and regionally. The aim is to raise awareness and appreciation of good design and transformation in the various sectors. Last year, the summit looked at Public Sector (GovTech), F&B (GreenDot), Retail (Capitaland), Transportation (Grab) and Consumer Goods (P&G).

This year, the 13th annual DT|UX Summit 2022 is gathering a panel of thought leaders and innovative organisations to help inspire SMEs who have braved the uncertainty of the pandemic by adopting good design strategies. The morning plenary session presents an opportunity for the audience to interact and discuss the importance of design and innovation as a business strategy. The afternoon workshop will allow attendees to dive deeper into the tools and framework through conversations with thought leaders.

Event Details:

Date: 16 September 2022, Friday
Time: Morning Plenary followed by Afternoon Workshops
Venue: 500 Dover Road Singapore 139651
Registration: Free (Registration Required)

9. COLLABORATIVE PLACEMAKING FOR OUR FUTURE NEIGHBOURHOODS

New facilities and activities are often the first things that come to mind when we think about placemaking within the neighbourhood. However, the neighbourhood ecosystem is a lot more complex than that, involving more stakeholders than we normally consider for.

As remote working, ageing in place and other trends increasingly become the norm, we need to take a more holistic and integrated lens towards placemaking within our neighbourhoods. This workshop by local collective of multi-disciplinary creatives, Rhindon, explores how we can undertake collaborative placemaking for our future neighbourhoods.

Event Details:

Date: 23 September 2022, Friday
Time: 14:30 – 17:30
Venue: Venue to be confirmed closer to date
Registration: Free (Registration Required)

10. DESIGNING DIGITAL EXPERIENCES OF THE ELDERLY

Get insights into developing design principles which address the barriers of adopting digital services for the elderly in Singapore. While there has been a series of initiatives targeted at helping the elderly learn and navigate digital services, these programmes require them to be proactive in learning, and to have regular real-life application and usage to establish familiarity, confidence, and ease in using such platforms. This talk will discuss overcoming the challenges through research design.

Event Details:

Date: 10 September 2022, Saturday
Time: 17:00 – 19:00
Venue: Design Gallery 2 (Community Space within the Fifty Years of Singapore Design exhibition), Level 2, National Design Centre
111 Middle Road, Singapore 188969
Registration: Free. Register at <https://foolproof-designingdigitalexperiencesforelderly.peatix.com/view>

11. SUBSTANCE ITALIAN GREEN DESIGN INNOVATION

The exhibition, SUBSTANCE, includes works of important Italian contemporary designers and investigates the ecological, political, and social forces shaping the discipline of design today. The title refers to the materiality of products, but also has the double meaning of the importance, seriousness of a matter. The exhibition will focus on the theme of recycle and up-cycle through showcasing innovative solutions. To implement an active participation from the public, the exhibition will also include an e-waste collection station in collaboration with Singapore E-Waste Collection & Recycling Program by ALBA Group. The exhibition is organised by the Embassy of Italy in collaboration with the Italian Trade Agency.

Event Details:

Date: 16 – 25 September 2022
Time: 9:00 – 21:00
Venue: T1 – T5, Level 2, National Design Centre
111 Middle Road, Singapore 188969
Registration: Free

12. DESIGN THAT CARES IN A POST-PANDEMIC WORLD: INTERNATIONAL INNOVATION BOOTCAMP

As part of Singapore Design Week, global leaders in design, health and entrepreneurship will present a hands-on design thinking workshop to design our future healthcare system. Facilitated by global leaders from Australia's Queensland University Technology (QUT), the School of X, and the Centre for Healthcare Innovation, this three-day workshop invites community members to explore radical solutions, ideate and prototype solutions in response to real-world challenges posed by the Centre for Healthcare Innovation at Tan Tock Seng Hospital.

Event Details:

Date: 19, 21 and 23 September 2022
Time: 10:00 – 13:00
Venue: Centre for Health Care Innovation
18 Jalan Tan Tock Seng, Singapore 308443
Registration: Free (Registration Required). Register at
<https://www.eventbrite.com/e/design-for-care-in-a-post-pandemic-world-international-innovation-bootcamp-tickets-402232697827>

More Design Community Open Door programmes will be unveiled closer to the festival.